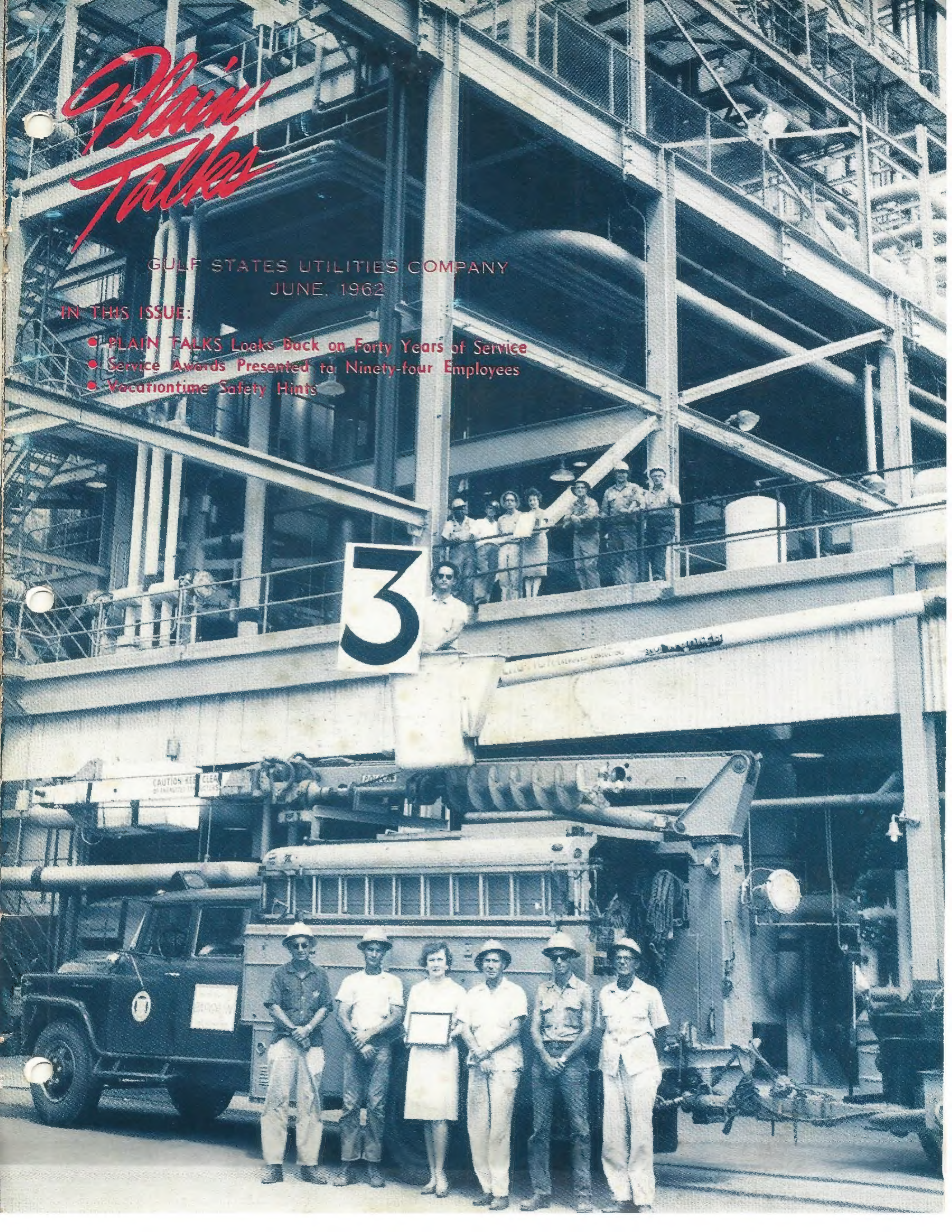


Plain Talks

GULF STATES UTILITIES COMPANY
JUNE, 1962

IN THIS ISSUE:

- PLAIN TALKS Looks Back on Forty Years of Service
- Service Awards Presented to Ninety-four Employees
- Vacationtime Safety Hints



June, 1962



Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.

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OUR COVER

AT midnight, Monday, June 4, employees throughout our entire Company attained a record of three million consecutive manhours without a disabling loss time injury on the job.

"Once before, we achieved a three million manhour record here at Gulf States Utilities," said Frank Jones, safety director, Beaumont. "Let us try for a new record. We have a very good start in achieving a four million or even a five million manhour record. Your full cooperation in achieving this important and worthwhile safety record is needed."

Application has been made for recognition awards for this three million manhour record from the Southeast Electric Exchange, Edison Electric Institute and the National Safety Council.

Setting up our three million manhour picture, which appeared in area newspapers, were, on the ground left to right: J. L. Osburn, line foreman, J. L. Brown, Line, Betty Neville, Neches Station, Claude Stracner, Service, S. R. Powell, and Willie Trahan, Line; in the bucket holding the **BIG THREE** is Louis Borque, Line; on the landing are Neches Station personnel, Clarence Lefedge, Ellie Prejean, labor foreman, C. O'Brien, maintenance foreman, Hazel Johnson, Lawrence LaCour, Tom Walker, and T. E. Hensley.

And now for a look at our off-the-job safety program, which paid off with an excellent record last year, turn to our back cover. Don and Dot Davis, he is in Electrical and Civil Drafting, System Engineering, Beaumont, check their water safety gear before taking Shane, six, and Tammy, four, for a ride on the Neches River. The Davis' son, Dub, seven, was unable to be in the picture because of measles.

PLEASE don't forget to take safety home with you and take it on those summer vacations and outings. Let's make our off-the-job safety record match our on-the-job record.

Plain Talks

James S. Turner
Editor

Bunch Eads
Associate Editor

Jasper F. Worthy, contributing editor, Baton Rouge; Howard Fussell, writer.

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Assistant to the Chairman
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Dora Landaiche Willow Glen
Freda Hoyt Gas

BEAUMONT DIVISION

Mary Schlicher	Sales
Ginger Hopkins	Cust. Accounting
Gertrude Peddy	Substation
Grace Falls	Line
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Norman Morrison	Service Center, T & D
Doris Thomas	Purchasing
Judy Moses	Rate & Depreciation
Ward McCurtain	Tax
Frances Engelbrecht	Personnel
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Nadine Hester	Engineering
Peggy Stout	Records
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Ken Londers	Storeroom
Kay Zunker	Sabine Station

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Pat White	Engineering
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Fay Denney	Sales
Jack Bass	Sales
Charlene Harper	T & D
Willie Cox	Riverside Station
Mary Ann Gauthier	Jennings
Cynthia Trahan	Lafayette
Jo Ann Burnett	Substation
Pearl Darbonne	Sulphur
Tyrelle Hill	Safety
Zilda Sonnier	Engineering
Hubert J. Landry	Meter Shop
Bob Wiggins	Dispatcher
Edith Patterson	Line
Bonnie Cole	Customer Accounting
Dora Ann Aguillard	Nelson Station

NAVASOTA STATION

Jeanette Sangster	Navasota
Jane Bazzoon	Cleveland
Dorothy Stanford	Huntsville
Mabelene Dobbins	Trinity
Lois Jasper	Somerville
Bernice Falvey	Conroe
Betty Lynch	Madisonville
Roxanne Pry	Navasota

PORT ARTHUR DIVISION

Rosemary Vaught	Port Arthur
Loraine Dunham	T & D
Elizabeth Whatley	Nederland
Helen Powell	Meter & Service
Jo Ann Landry	Appliance Repair
L. Marshall	Line Department



For Your Information...

Can We Wave the Flag Too Much?

IS it possible to wave the flag too much? Provided, of course, that you wave it with integrity? Is it possible to study Lincoln or Shakespeare too much? Is it possible to read the Bible too much.

The great, the good, the true, are inexhaustible for inspiration, example and strength. I believe that we are not waving our flag enough, not nearly enough!

It seems to me that we are developing a tendency to be timid or even apologetic about waving the stars and stripes. Walk up and down the streets on July 4th and count the flags. It is our nation's birthday, a sacred day in world history, the most important day of America. Why isn't the flag flying on every rooftop and from every home and building? This complacent attitude is strong evidence of cancerous patriotic decay. The flag is a symbol of our national unity. It is the spirit of our undying devotion to our country. It stands for the best that is in us . . . for loyalty, character, and faith in democracy.

Isn't our flag a synonym of the United States of America? Does it not represent man's greatest, noblest, most sublime dream? Is it not the zenith of achievement, the goal to which generations have aspired?

Ladies and gentlemen, I believe it is time for us . . . for the mad, rushing Twentieth Century American . . . to stop for a moment and think. Let us arrest our near reverential admiration of material success and return to the spiritual and ethical values. Let us imbue and rekindle in ourselves and our children the so-called old-fashioned way of patriotism, a burning devotion to the princi-

ples and ideals upon which our country was founded.

Should not every home own and proudly display the colors on holidays and other such occasions? Isn't the flag Patrick Henry, Jefferson, Franklin, Washington, Nathan Hale, Gettysburg and Valley Forge, Paul Revere, Jackson and other great men and women who have given us our heritage. When you look at the flag can't you see the Alamo, Corrigedor, Pearl Harbor, The Monitor, The Merrimac, Wake Island, and Korea? Lest we forget, isn't the flag Flanders Field, Bataan, Iwo Jima, Normandy, Babe Ruth and Davy Crockett? The great events of our past and present are wrapped up in our flag.

It is a symbol of this blessed nation, a giant in industry, education and commerce. Millions of fertile square miles, wheatlands, coal mines, steel plants. Our great republic, the chosen infant destined to be man's last and remaining hope for suffering humanity, a shining beacon of light, noble and glorious, the haven for the oppressed and persecuted and truly God's gift to mankind.

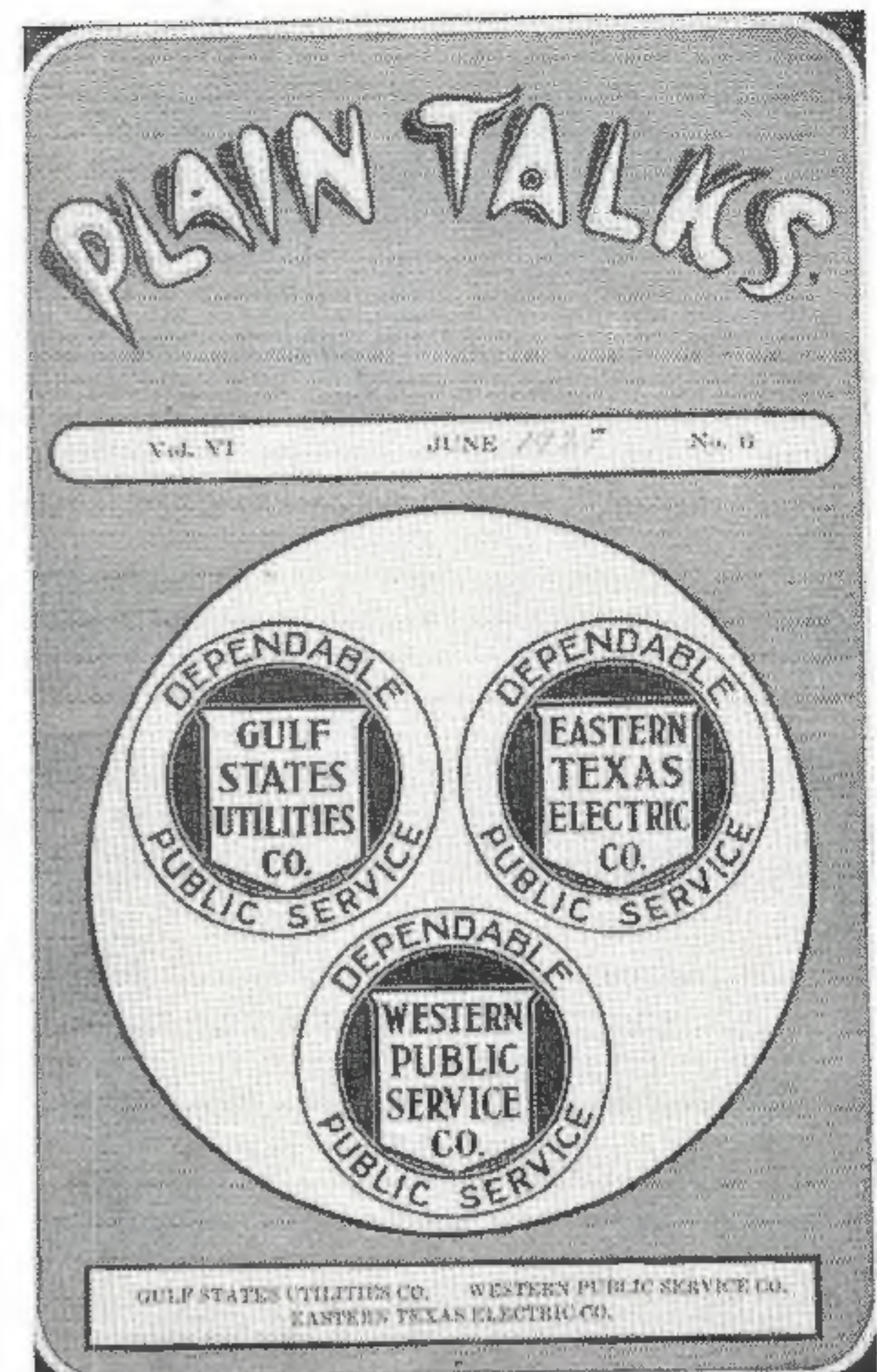
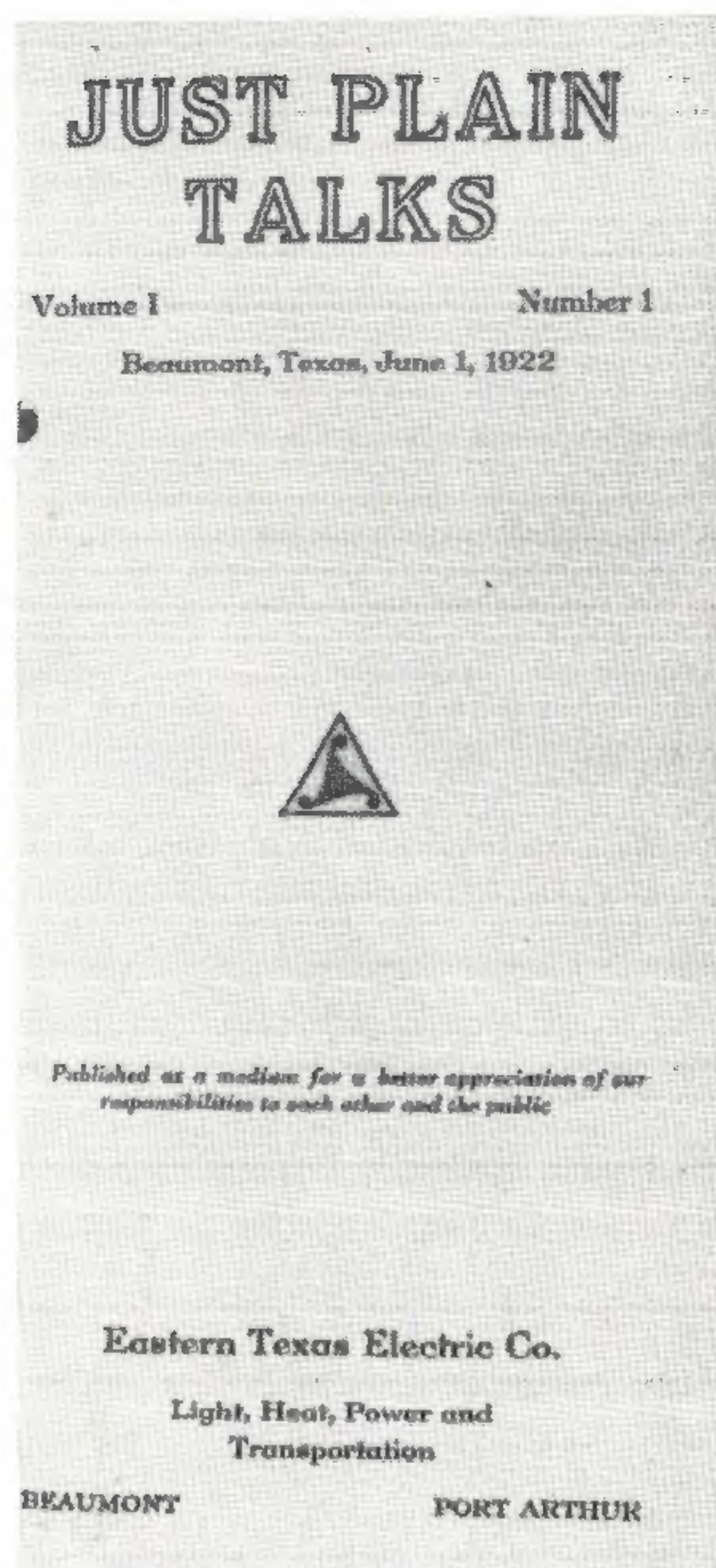
That is what the flag means to me. Can we wave it to much? I don't think so.

Reply of S. L. DeLove on the Know Your History Hour, December 30, 1956, to a listener who wrote as follows: "Your programs are wonderful—especially the no commercials—but you are waving the flag too much."

The above has been reprinted annually in many national magazines, newspapers and radio stations, and is a part of the Congressional Record.

Dr. DeLove is the author of The Quiet Betrayal and president of Independence Hall of Chicago.

FOUR DECADES OF SERVICE



OVER THE YEARS the face of your magazine has changed considerably. The first issue of June, 1922, is at left. Other June covers are reproduced every five years above and on the opposite page. Unlike human faces, a magazine can grow younger with the passage of time. But beauty is only skin deep. Our job is to keep the pages that make up the body of PLAIN TALKS vigorous, sparkling and easy to digest.

—The Editors

... on it's birthday, PLAIN TALKS looks backward at forty years of reporting our Company's history and the stories of the people who have made this Company a vital part of our Communities and looks forward to many more years of service

ON June 1, 1922, a small four-page phamplet was distributed to the employees of Eastern Texas Electric Company in Beaumont and Port Arthur. Known as "Just Plain Talks", this 8½ by 3½ inch folder was destined to become one of the parents of today's employee magazine. The other parents were "Cane Seeds", published for the employees of Baton Rouge Electric Company, and "Service News", issued by the Louisiana Electric Company, Inc., at Lake Charles.

Since that time, PLAIN TALKS has been a regular visitor in the homes of Gulf Staters and friends of our Company. In 1922 around 200 copies were printed, today we have a mailing list of over 5,400, more than half to persons outside the Company.

In our library there are bound volumes of these



LOLLYPOPS?

BLESS HER HEART, in her way of thinking one gets VALUE far above price in lollipops. Value is, after all, something determined by your point of view. The penny that buys a lollipop will buy an hour's radio entertainment, give you illumination for reading your paper, buy a thousand and one other electrical services that mean so much to health and convenience in the home. Surely here, too, is value far above price!

ELECTRICITY IS YOUR CHEAPEST SERVANT



STATIC

To Lake Charles Armed Forces

GET NEW SYSTEM JOBS

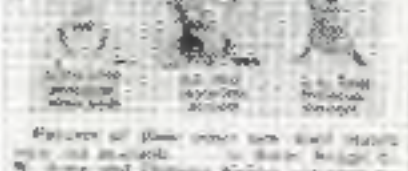
New Employees



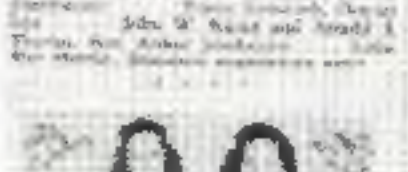
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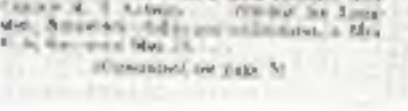
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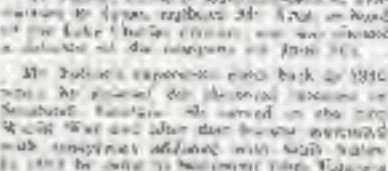
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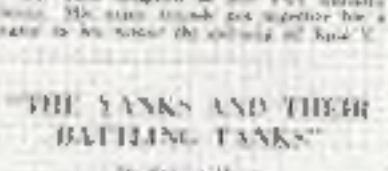
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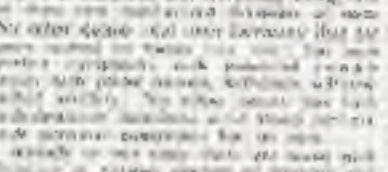
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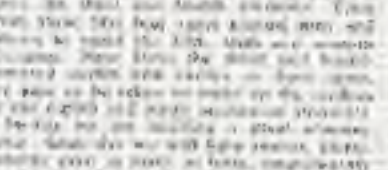
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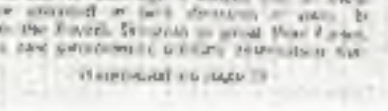
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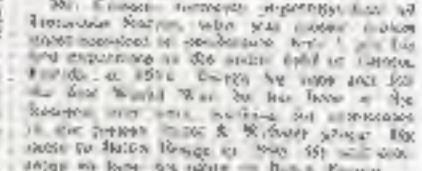
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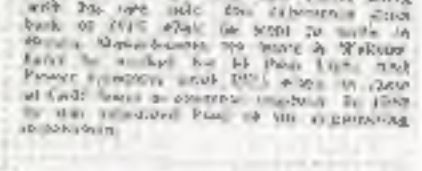
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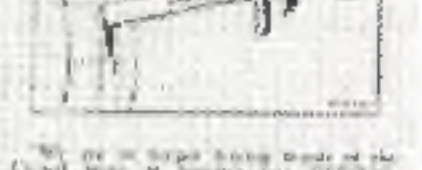
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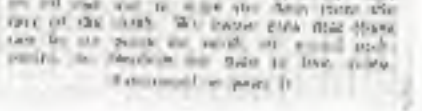
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THE YANKS AND THEIR BATTING TANKS

By [Name]

Continued from page 1

The Yanks and their batting tanks are a familiar sight to the people of the Gulf States Utilities Company.

They are the men who work for the Gulf States Utilities Company.

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IT'S BONDS OR BONDAGE!

By [Name]

Continued from page 1

It's bonds or bondage! That's the choice that the people of the Gulf States Utilities Company face.

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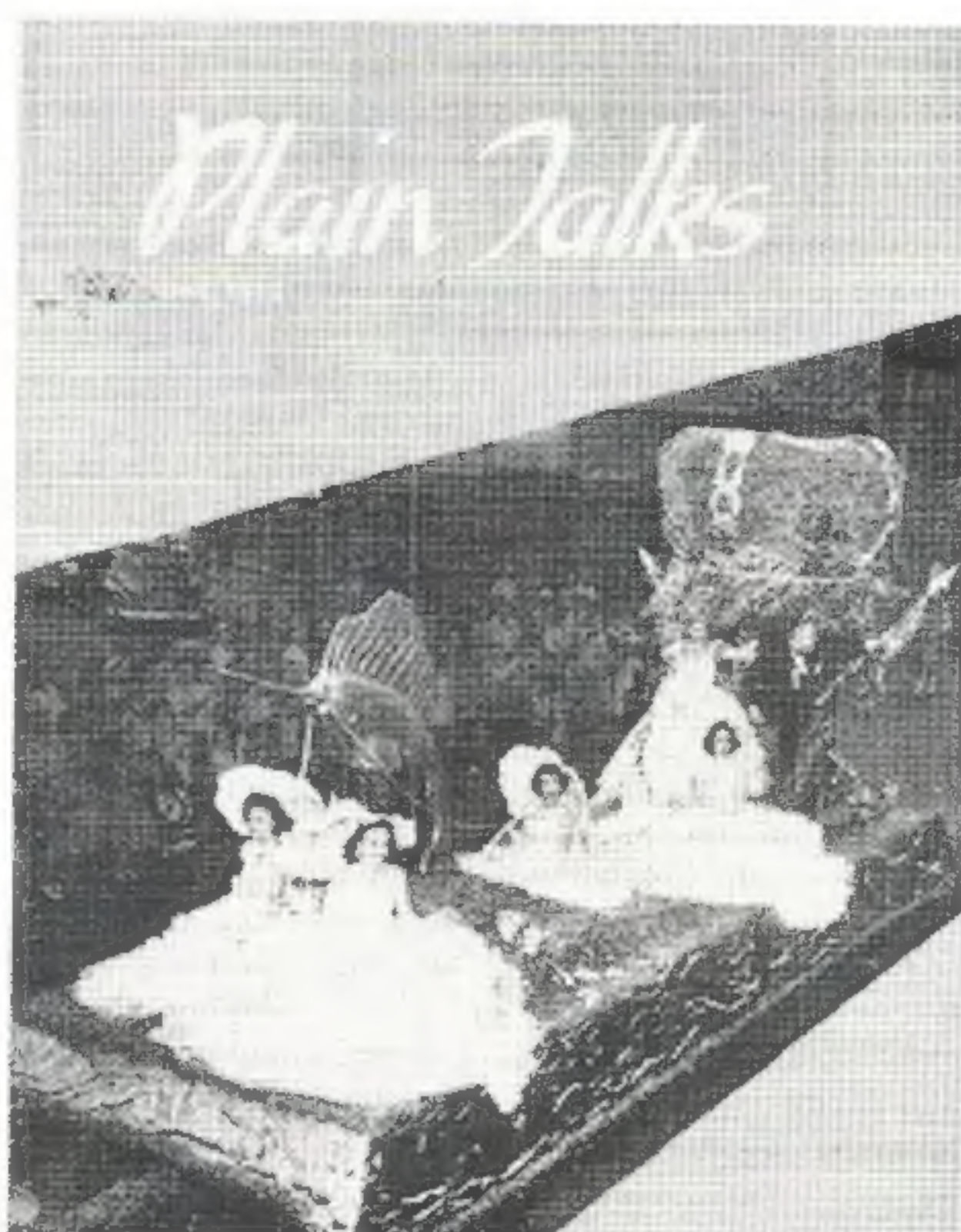
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40 years of Company history. Here is the story of the more than sixty systems that were integrated to form the Gulf States system. Here is the pictures of the growth of our Company, along with the stories about the people who helped it become the Company it is today.

A magazine, like many other things, changes and develops with the years, as can be seen in the changes in size and format of PLAIN TALKS at five-year intervals as shown at the top of these pages.

In March, 1924, the publication "Just Plain Talks" became just "Plain Talks". Since then the magazine has changed many times, but not in name nor in purpose of publication.

The function of our magazine was very aptly stated on the cover of Volume 1, Number 1—"published as a medium for a better appreciation of our responsibilities to each other and the public."

Although we have a new look—one which is constantly being improved—PLAIN TALKS continues to fulfill this same function today just as it did in 1922.

And to turn the tables this year, Jim Turner, editor, Bunch Eads, associate editor, and Howard Fussell, writer, wish all Gulf Staters and their families, "A Very Happy Birthday", and ask your continued support and contributions toward PLAIN TALKS having many more happy returns for many more years.

tournament becomes . . .

Fairway History

CHARLES ECHARD walked away with a chipper, trophy and top honors at the sixth annual Memorial Day Employees Golf Tournament at Bayou Din Golf Club in Beaumont. Mr. Echard's score of 96 combined with his handicap of 31 gave him a net of 65, enabling him to beat out 82 other toiling Gulf States linksmen competing in six flights.

Medalist trophy and a golf umbrella went to W. A. Thomson for his low gross score of 79. He was also winner of the first flight. Norman Head received a golf umbrella and trophy for coming the closest in the hole-in-one contest.

Prizes in each flight were given for first place, a trophy and four golf balls, second place, an engraved cigarette lighter and three golf balls, and third place, three golf balls. Ties were decided by the flip of a coin and multiple prizes were not allowed. Therefore Mr. Thompson and Mr. Echard did not receive the trophies to which they would have been entitled as winners of the first and fourth flights. In the first tie that occurred—Buck Morton and Earl Sandlin, first place, third flight—the winner of the toss, Mr. Morton, had his choice of the trophy and a putter and chose the putter.

Winners by flights were:

Championship flight—J. C. Siddall, first, S. A. Oliver, second, and Joe Fontana, third.

First flight—W. A. Thompson, Paul Hampton and C. P. Shirey.

Second flight—Malcolm Williams, Clifford Meaux and W. E. Dinkins.

Third flight—Buck Morton and Earl Sandlin, tie, and Gene Lefleur and Rex Lee, tie.

Fourth flight—Charles Echard, L. V. Dugas and Alonzo Sandefer.

Fifth flight—Ted Jones and Neil Teague, tie, and W. E. Thomason.

Everyone who entered the tournament was given a golf ball. Prizes were awarded after a buffet dinner in the Bayou Din clubhouse. Wives and children of Gulf Staters in the tournament swam, lounged around the pool in the sun, played bridge in the clubhouse or just chatted.

Members of committees in charge of arrangements for the tournament were J. W. Atkins, general chairman, Bill Heaner, F. W. Jones, S. A. Oliver, C. P. Shirey, Joe Fontana, Leroy Bodeman, George Hayes, Neil Jordan, Butch Franklin, Randy McAlpine, Bill Thomson, Jim Turner, Jack Kirkland, Norman Lee, Earl White and Albert Baird.



*Ninety-four Gulf Staters
receive new service
award emblems for their
10, 20, 30 and 40 years
of service to our
Company*



NAVASOTA THIRTY-YEAR MEMBER. Bert Foskett, Navasota Garage, receives his 30 year pin from Chairman of the Board Nelson.



NEW TWENTY-YEAR MEMBER. Dick Knight, Navasota Garage, poses with Mr. Nelson after receiving his 20-year emblem.

Recognition of Service



NEW TEN YEAR MEMBERS. Left to right: Jerry Fryer, Conroe Distribution; Gerhard Smith, Navasota Distribution; T. J. Dinkins, Cleveland Distribution; and Bill Burke, Calvert Sales.



PORT ARTHUR TWENTY-YEAR MEMBERS. C. R. Vaughan and J. L. Poole, both in Distribution, received their 20-year emblems at Port Arthur Division Awards Banquet on April 30.



NEW TEN-YEAR MEMBERS. Left to right: Howard Romero, M. J. Pellerin, E. M. Leburne, R. W. Hendon, O. G. Gill and H. M. Becker, all in Distribution became ten-year members.



LAKE CHARLES FORTY-YEAR MEMBER. E. G. "Bully" Rauschenberg, Distribution, Lafayette, poses with Mrs. Rauschenberg after receiving his 40-year emblem at the Lake Charles Division's dinner on May 9.



NEW TWENTY-YEAR MEMBERS. Left to right: P. A. Dickinson, Lake Charles Distribution; J. M. Myers, Production, Riverside Station; and J. J. Hopkins, Distribution, Lafayette, were presented their 20-year pins.



NEW TEN-YEAR MEMBERS. Inducted into the Service Award Club as ten-year members were: left to right: R. L. Ringuet, Treasury, Jennings; Honore Miller, and C. H. Patine, Distribution, Lafayette; Tyrelle B. Hill, Safety-Claim, Lake Charles; and M. M. Williams, Sales, Lake Charles. Three new members were not present: J. B. Gullet, C. P. Rogers and W. C. McGilvray, Distribution, Lake Charles.



NEW THIRTY-YEAR MEMBER. C. L. Schooley, Distribution, Beaumont, poses with Mrs. Schooley shortly after receiving his 30-year service emblem from Mr. Nelson at the Beaumont Division banquet on May 1.



BEAUMONT FORTY-YEAR MEMBERS. Receiving their 40-year emblems at the Beaumont Division dinner on May 1 were, left to right: O. K. Baxley, Sr., Engineering; D. K. Clubb, Treasury; E. L. Robinson, vice-president in charge of sales, Beaumont; and Tennie S. DeVore, Treasury, Liberty.

NEW TWENTY-YEAR MEMBERS. New 20-year members from Beaumont are: left to right: B. G. Canizaro, Distribution; Cahron Davis, Jr., Engineering; W. W. Due, and G. A. Geiger, Jr., Distribution; Steve Glach and W. M. Harris, Production; Fritz Kornegay, Distribution, Dayton; E. H. Nevils, and J. C. Sawyer, Distribution; C. L. Shannon, Distribution, Liberty; Susie Stuart, Production-Construction; B. L. Thompson, Sales; F. L. Turner and A. L. Whitson, Jr., Production.





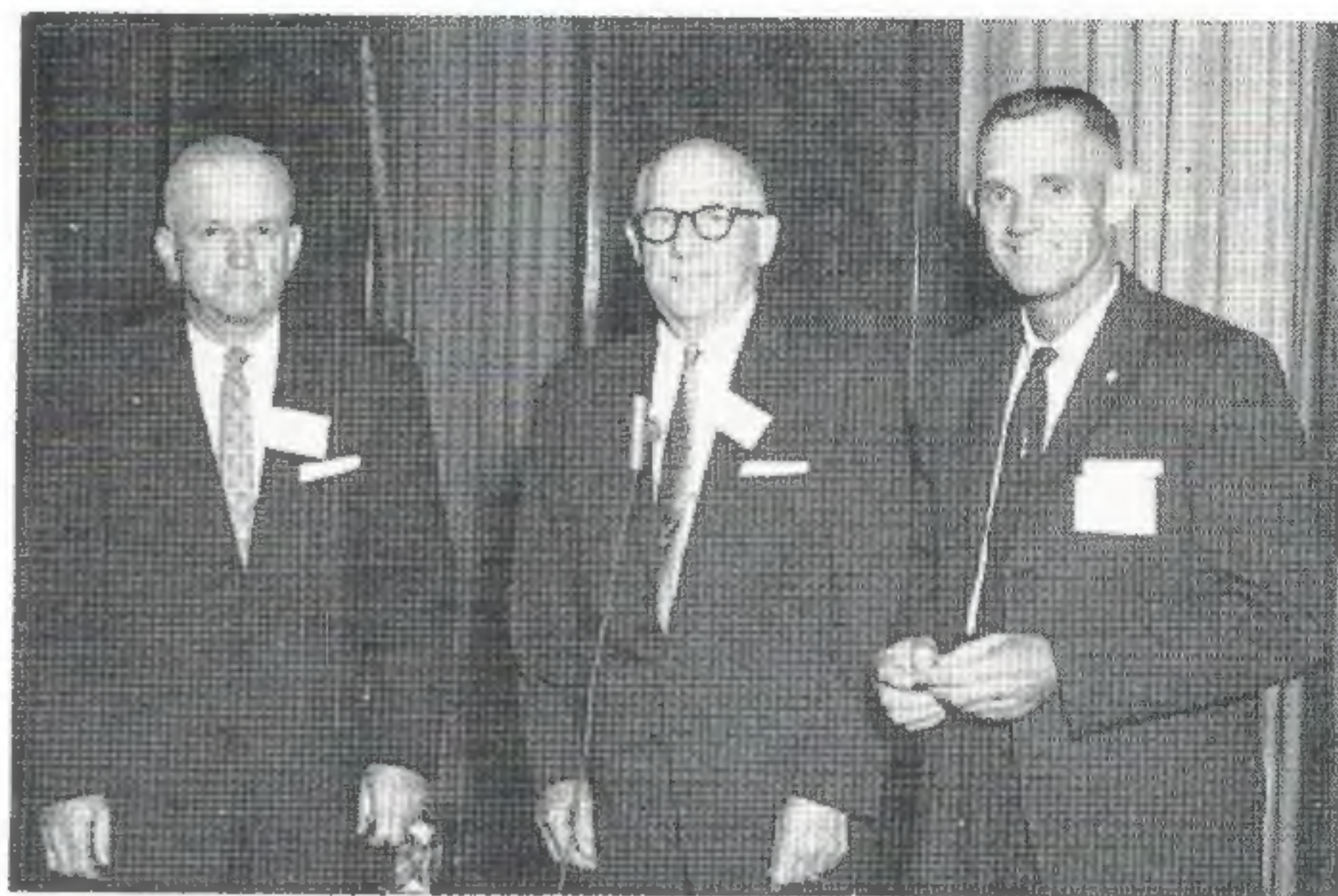
NEW TEN-YEAR MEMBERS. Left to right: J. L. Brown, Distribution; J. R. Cornelius, Engineering; T. M. Cupper, Distribution; A. J. Edwards, Production; Joseph Fontana, Treasury; B. G. Fountain, Distribution; S. P. Fruge, Production; N. D. Head, Rate; C. J. Gonzales, Jr., Engineering; C. R. Kelley, Production; and F. A. LeMire, Treasury.



NEW TEN-YEAR MEMBERS. Left to right: W. C. McCurtain, Treasury; O. F. Peveto, Distribution, Orange; J. A. Pittman, Distribution, Woodville; R. H. Pryne and G. T. Skeen, Production; E. R. Snider, Distribution, Orange; J. L. Warmack, System Production; L. E. Wenzell, Jr., Production; E. H. Wheeler, Jr., Engineering; T. R. Whiddon, Jr., Personnel; and T. A. Wier, Engineering.



NEW TWENTY-YEAR MEMBERS. Left to right, front row; W. L. Milton; Distribution; B. L. Campo and Mary S. Monahan, Treasury; C. B. Pearson, and A. J. Printz, Distribution; P. J. Marguette, Sales; second row: Mr. Nelson, J. A. Fredericks, B. F. Exner, and E. W. Shaffer, Jr., Distribution; S. E. Davis and H. W. Webb, Production; R. W. Price and C. D. Adams, Distribution; and C. A. Oubre, Production.



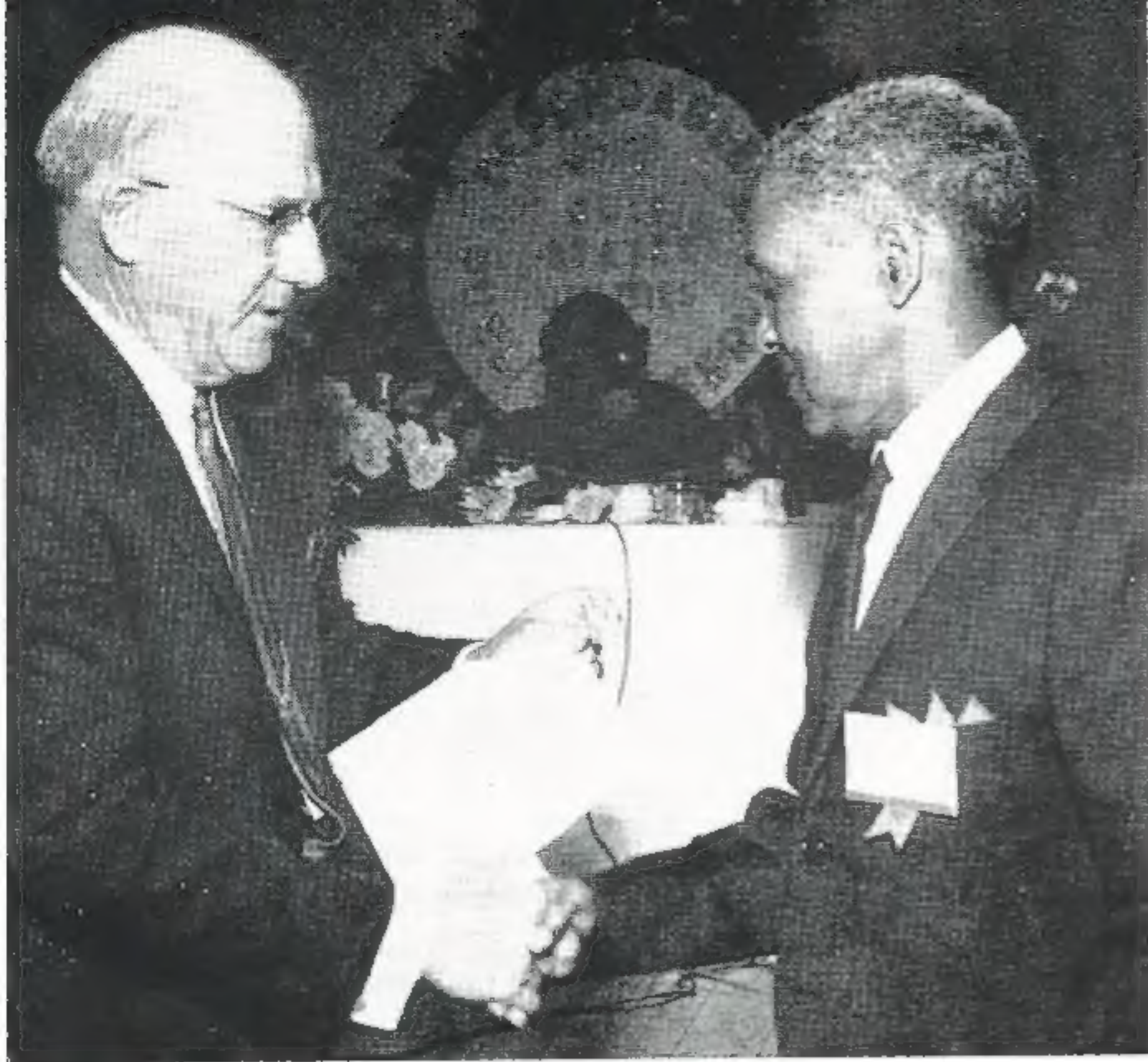
BATON ROUGE THIRTY-YEAR MEMBERS. C. A. Smith, left, and J. Q. Barrick, right, both in Baton Rouge Gas, receive their 30-year service emblems from Mr. Nelson.



NEW TEN-YEAR MEMBERS. Left to right, first row: W. P. Braud, Production; H. E. Buschmihle and R. W. Creel, Distribution; D. D. Dunn and C. F. Brown, Production; second row: Mr. Nelson, W. E. Benjamin, Sales; D. A. Bourq, Gas; H. O. Breeden, Production; R. T. Collier, Sales; Kimberly Clark, Distribution; Donald Craft, Gas; and C. C. Ford, Jr., Distribution.



NEW TEN-YEAR MEMBERS. Left to right, first row: J. G. Oubre, Distribution; C. E. Foss, Sales; E. A. Picou, Treasury, Calvin Stephens, Production; A. B. White, Jr., Distribution; second row: E. S. Krouse, Jr., Sales; A. E. Gajeske, Treasury; P. J. LeBlanc, Distribution; L. J. Letulle, Treasury; and C. D. Sing, Distribution. All are employed in Baton Rouge and received their emblems on May 24.



NEW THIRTY-YEAR MEMBER. James Gage, Production, receives his 30-year emblem from Mr. Nelson in Beaumont at the banquet for Port Arthur, Navasota, Lake Charles and Beaumont Divisions.



NEW TWENTY-YEAR MEMBERS. D. A. Minor, Treasury, Navasota, and A. J. Johnson, Treasury, Orange, received their 20-year pins at the Beaumont banquet.



NEW TEN-YEAR MEMBERS. Left to right: Leroy Anderson, Treasury, Sulphur; E. C. Smith, Treasury, Port Arthur; A. P. Thomas, Treasury, Nederland; Johnnie Hudson, Distribution, Port Arthur; G. S. DeBlanc, Treasury, Port Arthur; and P. D. Narcisse, Distribution, Port Arthur.



NEW TEN-YEAR MEMBERS. New ten-year members are, left to right: J. W. Lattimore and Elroy Gaines, Distribution, Navasota; Cleveland Williams, Distribution; Boyd Williams and Ike Simms, Jr., Building Services; Isreal Senigaur, Production, Neches Station; Edgar Perkins, Jr., Tom Mitchell, Jr., and J. E. Harrison, Distribution; and Marie L. Benjamin, Building Services.



BATON ROUGE THIRTY-YEAR MEMBERS. Left to right: James Spears, Lawyer Fields, William Dostson, Willie Leonard, all in Production; and Wilbert Bell, Distribution.



RECEIVE TEN-YEAR EMBLEMS. Left to right: Calvin Tucker, Jr., Gas; J. L. Woods, Distribution; Alton Walker, Gas; L. C. Knighten, Gas; and Samuel Odell, Jr., Building Services.



PRESENTS TROPHY—Toni Risley, center, Kiloko president, is shown presenting the trophy won by the Gulf States-sponsored Junior Achievement company in Baton Rouge to R. O. Wheeler, division manager. From left to right are Kathy Fournet, Kiloko scholarship winner; J. L. Clement, chief advisor to Kiloko; Miss Risley, Mr. Wheeler and Sue Johnson, Kiloko delegate to the National Junior Achievement Convention.

Recognition Given Baton Rouge Student Clerk

MURIEL SIBLEY, a Baton Rouge Istrouma High School senior and part time clerk in Customer Accounting, Baton Rouge, was recently chosen outstanding student in the Baton Rouge Office Occupations Club.

The purpose of the club is to give high school senior girls interested in going into office work after high school or college an opportunity to get on-the-job training as part of their high school curriculum. There are about 25 girls in the club, each of whom work each weekday from 2 p.m. to 5 p.m. in an office in one of the several companies and firms sponsoring the program.

Miss Sibley was honored as "Outstanding Student in the Office Occupations Club for 1961-62" at the club's annual banquet at the Bellemont Motor Hotel April 24. Chosen by her fellow members in the club, she was awarded a merchandise gift certificate. Also awarded gift certificates were Joe Jones, assistant supervisor in Customer Accounting, and Virginia Harrison, senior clerk, under whom Miss Sibley works.

GSU - Sponsored JA Company Wins Seven Industrial Awards

KILOKO, Junior Achievement company sponsored by our Company won seven of 29 possible awards and scholarships in Baton Rouge recently.

The company was organized and operated by junior and senior high school students in Baton Rouge for seven months as a Junior Achievement project to promote a better understanding of the private enterprise system.

The annual project beginning in September and ending in May is sponsored by businesses and firms which work with selected high school group in running the student companies. This past school year there were 20 such companies.

Kiloko was awarded a certificate and trophy as second runnerup in the Industry Awards category, which judges a company on its entire operations. Individual awards were: Toni Risley (president of Kiloko)—Kaiser Aluminum Scholarship Executive Award; Sue Johnson—Rotary Club of Baton Rouge Scholarship and Delegate to National Junior Achievement Convention; Mary Lou Coffee—Executive Award; Kathy Fournet—Cotton's Holsum Bakery Scholarship.

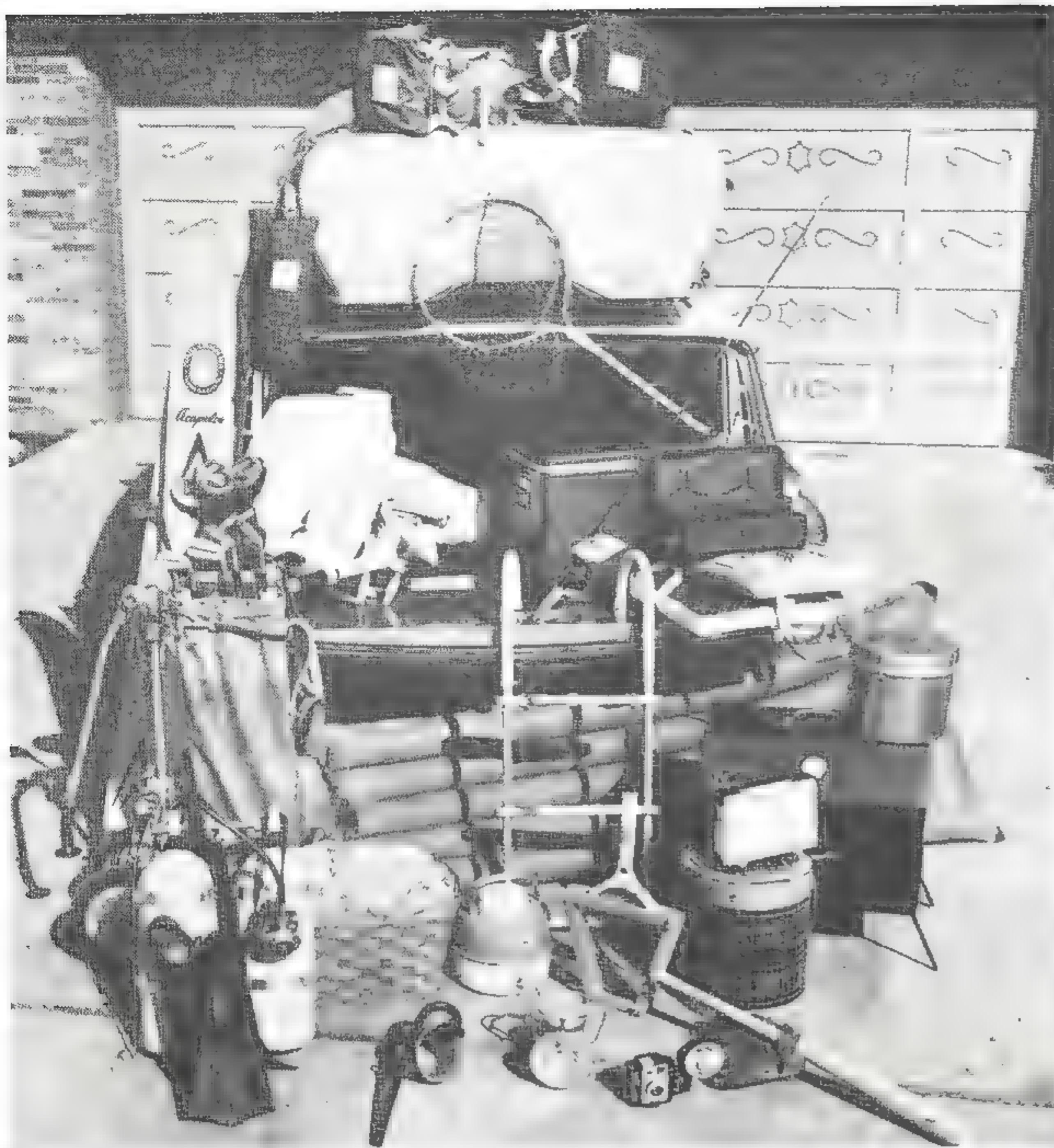
Kiloko was operated by 15 students who were counseled by four Baton Rouge Gulf Staters: J. L. Clement, Commercial Sales; Dave Bourgeois,

engineer in T&D; Floyd Langlois, engineer in Production; and Ben Campo, a supervisor in the Treasury Department.

Meeting two hours a week for 28 weeks, Kiloko was organized and operated as an actual company. It had its own board of directors and officers; it sold stock and issued dividends; and it manufactured two products. In May it was liquidated, having repaid stockholders and made a profit.



NAMED OUTSTANDING STUDENT. Muriel Sibley, a senior at Baton Rouge's Istrouma High School and part time employee in Customer Accounting, is congratulated by R. O. Wheeler, left, division manager, and Joe Jones, assistant supervisor of customer accounts, upon her selection as "Outstanding Student in the Office Occupations Club for 1961-62."



THE START OF SUMMER . . . a signal for the beginning of America's traditionally favorite vacation season . . . when employees of our Company take a break from routine and head to popular recreation spots. Look at the variety of gear waiting to be packed into this vacation-bound GSUer's car. Swimming, fishing, photography, water skiing, baseball, skin diving, etc. No matter how many of these activities you'll take part in this summer, don't forget to pack that additional piece of luggage—SAFETY.

IT'S VACATIONTIME

*. . . help yourself and your family
to a safe, happy time by
avoiding these vacation spoilers*

IT'S that wonderful time of the year. School is out and the great vacation migration is on. Although some Gulf States prefer to take their vacations at other times during the year, the majority will "hit the road" sometime between June 1 and September 30.

Prospects for good vacation spots are unlimited. The United States alone contains over three million square miles of potential vacationland. Many of these can be found in our own GSU land—the many waterways, beaches, and lakes of the Beaumont and Port Arthur Divisions, the beautiful scenery and historic background of the Navasota Division, the Evangeline country and deep sea fishing of Lake Charles Division, the anti-bellum homes, the Mississippi, the capitol, and good fishing spots of the Baton Rouge Division.

Use Wise Planning

No matter how, when or where you spend your two, three or four weeks of vacation fun be sure to use wise and thorough planning before you decide.

This summer 90 million Americans will seek vacation fun—about 86 per cent of them will travel by car. Among these 90 million will be you—Mr. and Mrs. Gulf Stater. And any one of ten avoidable mistakes can spoil your family's whole vacation.

Here's good advice on how to steer clear of these ten vacation spoilers from the experts of the "Mobil Travel Guide".

Have Car Checked

Before Leaving Home

1. One of the worst spoilers is car trouble. It can be expensive, time-consuming, and dangerous. Have your car checked thoroughly before you leave home. Some points often overlooked are: **Brakes**—Are they too "soft?" Do they pull to the left or right? **Steering wheel**—Is there too much play? **Wheels**—Are they in balance? Are the tires in good condition? **Lights**—Have them adjusted after the car is fully loaded. **Windshield wipers**—Will they suddenly give you

trouble on a rain-swept parkway? **Radiator** A mixture of water and a rust inhibitor is the best coolant in hot weather. **Fan Belt**—It's a good idea to carry a spare.

Have a check-list

2. All your packing problems are in the bag if you have car travel know-how. Make a check-list of all essential articles **before** the day you leave. Arrange articles in tiers, with the least-used or last-to-be-used items on the bottom. Keep in mind the duration of the trip, and try to eliminate all excess baggage.

3. The things you **forget** to bring can be real spoilers. Make sure your license and registration are correct and up to date. Are you carrying enough insurance? Incidentally, most insurance will **not** cover that side-trip into Mexico, so take out some short-term insurance to cover that part of your vacation before leaving the States.

4. You won't enjoy your vacation if you're worried about whether you turned off the gas. Take a few minutes to make a list of items to be turned off and services to be stopped before you go. It's not a bad idea to place valuables in a safe deposit box while you're gone. Let the police know you are leaving for a while and give a key to a friend or relative (but be sure to tell the police that he has a key). One thing which will tip off an experienced burglar that "nobody's home" is a neglected lawn. If you plan to be gone for more than a week, make arrangements to have your lawn cut.

Last-minute inventory

5. Take a last-minute inventory. **All** luggage aboard? Keys to the luggage handy? Are the children ready to ride for a while without stopping? Do you have an extra set of car keys, a **current** road map, money? Don't forget your automobile insurance identification card and your hospitalization insurance card.

6. Losing money is a vacation disaster you won't forget. The best thing to do is to carry as little cash as possible. Personal checks are usually not acceptable in a strange town, but travelers checks are. And travelers checks are much safer to carry than cash, since you can get your money back if you lose them. An oil com-

pany credit card will take care of gas, oil, batteries, etc. and cut your need for cash.

7. Motel-hopping in search of rooms is a real holiday dampener. Be sure to reserve rooms ahead of time—especially when you're traveling during the busy season. Most places reserve space by telephone, but will hold a room only until 5 or 6 p.m. unless you specify "late arrival." When you call, explain what kind of accommodations you want, how much you want to pay, and when you plan to arrive. If your plans change, make another call.

Budget Stretching

8. Be kind to your budget. A picnic by the side of the road will cut your food costs. And in many states, picnic areas come equipped with outdoor grills. Cafeterias are less expensive than most restaurants and no tipping is required. A plug-in coffee maker with its own cups is a great convenience. If you pick up some fruit or canned juice and some rolls or dough-

nuts the night before, you can breakfast in your room.

9. Avoid the embarrassment of feeling "out of place." Most of the better restaurants expect women to wear skirts and men to wear a jacket and tie. If you are well dressed, you will usually get better service and more attention, too.

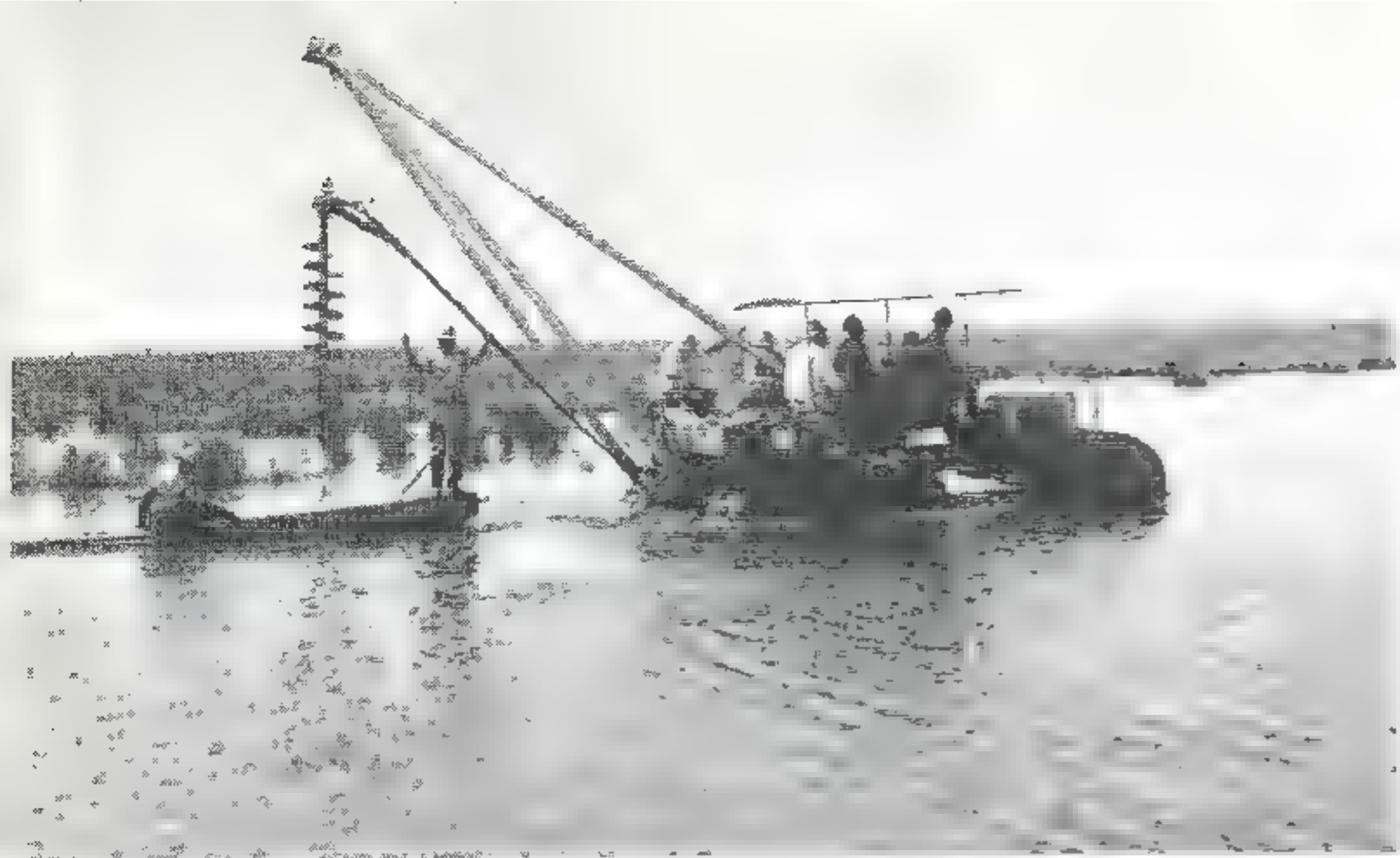
Worst vacation spoiler

10. Highway accidents are the worst vacation spoilers of all. Don't try to drive too far at one stretch. Relax. You're on vacation. Take frequent refreshment breaks, vary driving speed within a safe range and, if possible, let someone else take a turn at the wheel. Maintain a safe distance between you and the car ahead (one car-length for each ten miles of speed is a good rule). Keep to the right except passing.

Avoid these ten vacation spoilers and help yourself and your family to a safe, happy trip.



VACATION SPOILERS. One of the worst vacation spoilers is car trouble. It can be expensive, time-consuming, and dangerous. Have your car checked thoroughly before you leave home.



"Water, water everywhere," but . . .

The Lines Go Through

*. . . as Lake Charles line crew takes
to the marsh buggy*

THE marsh buggy shown in action on this page is proving to be a valuable piece of equipment in the Lake Charles Division. These pictures were taken about two miles north of Hackberry off Louisiana 27 between Kelso Bayou and the Intra-coastal Canal. The eight-man crew was running 13.2 Kv line to oil and gas operations.

The radio-equipped, amphibious marsh buggy is a work platform and derrick mounted on six balloon tires, with drive power to all six provided by a Ford industrial engine, and seven gears forward and reverse. It can travel at speeds up to 20 miles per hour on land, trundle through marshy areas and push across deep water on spinning tires carrying 15 men.

This sequence shows the machine, pulling its floating "trailer," moving into position for the next pole. The auger is rigged, a hole is drilled and the pole lifted into place by the A frame, capable of hefting 3,700 pounds.

Working on this job were D. R. Tyler, Allen S. Keller, R. J. Broussard, Alvin Jackson, Elice Guillory, Martellus Guillory, Isaac Brown and Leo Mathis.

Plain Talks



Jerry Stokes



Bill Heaner

New Assistant Personnel Manager And New Claim Director Named

J. M. "JERRY" STOKES, systems claim director, Beaumont, has been promoted to assistant personnel manager, and William E. Heaner, Jr., claim agent since joining our Company in 1960, has been named claim director. The promotions were announced effective June 1 by E. A. Werner, vice president and personnel manager.

Mr. Stokes

A native of San Antonio, Mr. Stokes attended public schools there and in Victoria where he also attended Victoria Junior College. He graduated from East Texas College of Law with a LLB degree in 1939 and was admitted to the practice of law in 1940.

He joined our Company in Beaumont in 1936 as draftsman in Engineering. He progressed through various positions until transferring to the Advertising Department in 1945.

In 1947, he was made assistant advertising director and in 1940, became supervisor of employee publications. He was promoted to claims agent in 1956 and the following year to system claims director.

Mr. Stokes is a member of the Texas Bar Association, member of Sabine-Neches Claims Association, key member of the YMBL and former president of the Advertising Club of Beaumont. He is an elder in the Westminster Presbyterian Church.

The Stokes are parents of two sons, James, a West Point graduate now a second lieutenant with the U. S. Army in Germany, and Bill, a student at Davy Crockett Junior High School.

Mr. Heaner

Mr. Heaner is a native of Brownsville, Texas, where he attended secondary schools and Brownsville Junior College. He received his degree in business and his LLB degree in law administration from the University of Texas. He was associated with a law firm in Brownsville before coming to work with our Company.

He is a member of the Texas Bar Association, the Beaumont Bar Association, Beaumont Chamber of Commerce, YMBL, and the First Methodist Church.

Mr. and Mrs. Heaner have four children, Margaret, Ann, Bill and Joan.

Company Hosts Meterman's Meet

EIGHT Gulf Staters participated in the annual Spring conference of the Southwest Metermen's Association held in Beaumont June 7-9. Approximately 80 members and representatives of electrical equipment manufacturers and their wives attended.

J. B. Coltharp, system operations manager, was in charge of arrangements for our Company, which was host for the meeting. Acting as hosts in behalf of Gulf States were W. H. Brader, meter foreman, G. S. Cannon, staff engineer, Operations, and I. L. R. Leicht, Jr., relay foreman, Beaumont; A. L. Faures, meter foreman, Baton Rouge; R. P. Griffith, general substation foreman, Navasota; G. L. Hagler, meter foreman, Port Arthur; and F. C. Watson, meter foreman, Lake Charles.

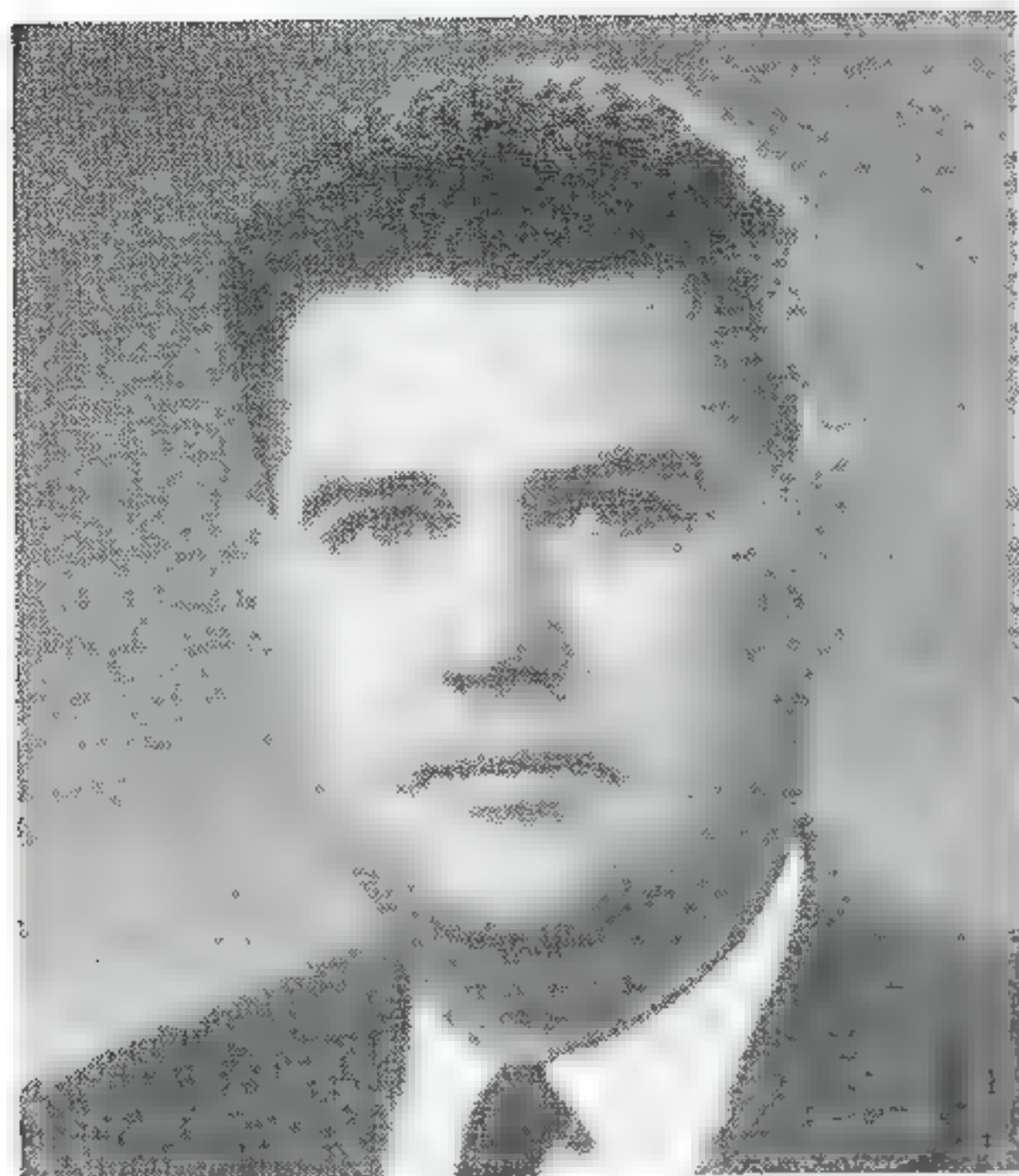
The metermen were welcomed to Beaumont in an address kicking off the first session by L. M. Welch, vice president, division operations. S. L. Stelly, safety-claims agent, Lake Charles, also spoke before the association. He addressed a group luncheon on June 8.

Gulf Staters called on their wives to entertain the wives of the visiting metermen. Mrs. J. B. Coltharp, Mrs. G. S. Cannon and Mrs. H. R. Leicht, Sr., acted as hostesses for a tea and tours of the Beaumont Art Museum.

Membership in the Southwest Metermen's Association, drawn from throughout Texas and from New Mexico, Oklahoma and Louisiana, is made up of persons from electric utilities principally responsible for the metering, or measuring, of transmitted electric power.

DIEHARD—A guest at the Gulf States Utilities Co. dedication last week, when asked what he thought of the new multimillion-dollar facility, made this classic remark, "They sure did ruin a good hunting ground here."
—from "Orange Juice" Orange Leader

"A fellow in Minneapolis has figured out a way to beat the parking problem. He buys cheap cars and deserts them."
—Dale Holdridge, Langford (S.D.) Bugle.



Bob Lanier

New Huntsville Superintendent Named

ROBERT E. LANIER, Beaumont, project engineer for Baton Rouge Division, has been promoted to succeed R. T. Wright as superintendent of the Huntsville District. Mr. Wright, elected mayor of Huntsville last April 3, retired on June 1, the date Mr. Lanier's promotion became effective.

Mr. Lanier joined Gulf States in 1949 as an engineering assistant in Beaumont. He remained in Beaumont as an engineer until 1952 when he was transferred to Port Arthur and was promoted to division engineer there in 1956. Two years later, he was transferred back to Beaumont as project engineer.

A native of New Orleans, Mr. Lanier was graduated from LSU in 1949 with a bachelor of science degree in electrical engineering. He is married and has two children, a Navy veteran of World War II, registered professional engineer and active in church work.

Mr. Wright, retiring after more than 45 years with our Company, has been superintendent at Huntsville since March, 1936.

"It has been suggested by a jurist that all cars be taken from careless drivers. Wouldn't it seem strange with our streets almost deserted?"—Kenny Bennett, Greencastle (Ind.) Graphic.

Personnel Changes Announced By Project Section

TWO personnel changes have been announced by project section, System Engineering Department. Guy W. Miller has been named project engineer for the Baton Rouge Division replacing Robert E. Lanier, who was promoted to district superintendent at Huntsville, and E. P. Matherne has replaced Mr. Miller as project engineer for the Port Arthur and Navasota Divisions.

All three changes became effective June 1.

Guy Miller

Mr. Miller joined our Company in November, 1949, as an engineer in Beaumont. In 1950 he moved to Baton Rouge T&D, where he remained until 1956, when he was promoted and transferred to Beaumont as project engineer for Port Arthur and Navasota.



Miller

A native of

Bryant, Arkansas, Mr. Miller was graduated from LSU in 1948 with a BS in electrical engineering.

E. P. Matherne

Mr. Matherne, a native of Terrebonne, Louisiana, received his BS in electrical engineering from the University of Southwestern Louisiana in 1942. After working for Westinghouse Electric Corporation for five years, he joined our Company in 1947 as an engineering assistant in Port



Matherne

Arthur. He was transferred to Beaumont in 1948, and after progressing through several jobs to junior engineer, he was transferred to Lake Charles T&D in 1950. Mr. Matherne was promoted to engineer in 1951 and held that position until July 1, 1961, when he was transferred to Beaumont as an engineer in the project section for Lake Charles Division.



PRESENTS PROGRAM. John Warmack, left, electrical engineer, System Production, Beaumont, presented a paper on "Single Operator Control of Riverside Station—An Operator who Operates" at the fifth national power instrumentation symposium of the Instrument Society of America in Fort Worth on May 7-9. Also appearing on the program were R. A. Baker, Public Service Gas and Electric Company, Newark, New Jersey, session chairman; W. L. Chadwick, vice president, Southern California Edison Company, Los Angeles; and W. T. Hess, vice president and chief engineer, Louisiana Power and Light Company, New Orleans.

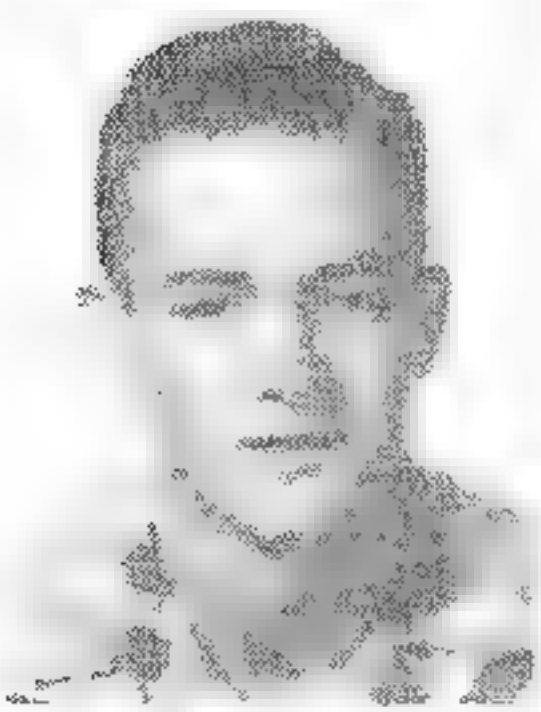


ORANGE T&D—1949. This group picture was made of the employees in the Orange T&D in 1949. Left to right they are: Kneeling, Truman Hodges, lineman; Claude Wilkinson, helper; J. S. Rougeau, serviceman, now service foreman in Orange; Gerald Bridges, lineman, deceased; and C. R. Nantz, now distribution supervisor, Orange; Standing front row: Bil Perry, helper; Dave Lester, engineer; G. W. Dailey, truck driver, Orange; A. L. Stahl, engineer, now right-of-way, Beaumont; Dalton Woodard, appliance repairman, Orange; C. H. "Chief" Meeks, district superintendent, now retired; G. W. Thomas, engineer; Frank Osburn, lineman, Orange; Charlie Brown, truck driver, water

department; others, left to right: M. J. Jefferson, water department; Howard Havard, water department; Norman Pinder, foreman, water department; Roy Barber, helper, E. R. Harrison, now line foreman, Orange; W. L. Armstrong, lineman, Orange; R. H. Steele, lineman, Orange; R. C. Gossett, helper; Johnny Nicks, lineman, Roy Murry, meterman, Ollie Schuiz, serviceman, now utility foreman, Orange; Henry Mitchell, lineman, Bobby Bland, helper, Stanley LeBouef, engineer, now section head, Orange T&D-Engineering; Billy Chessor, lineman; Jack Woods, helper; Ray Vick, line foreman, now line foreman, Beaumont; and V. T. Bolton, distribution foreman, deceased.

W. B. Callahan Promoted

W. B. "BERT" CALLAHAN has been promoted to right-of-way man in the Engineering Department. The promotion became effective May 1.



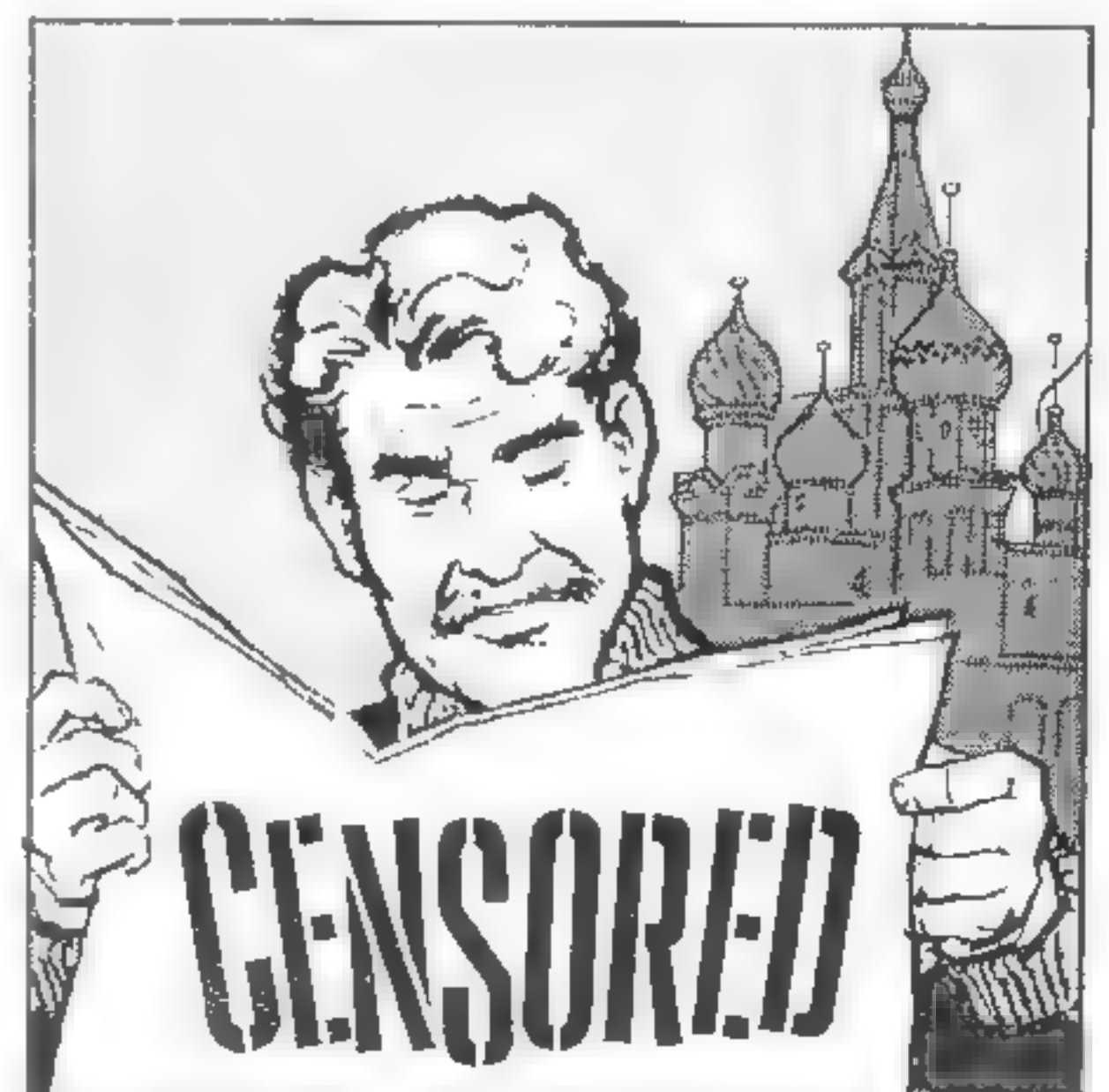
Mr. Callahan joined our Company in November, 1956, as an engineering helper in the survey crew in Beaumont. A year later he was transferred to civil engineering drafting section and was pro-

moted to engineering assistant in 1958. Mr. Callahan was transferred to the right-of-way section in 1961.

Mr. Callahan was born in Ashdown, Arkansas. He attended school there but was graduated from high school in Deweyville, Texas. He served in the U. S. Army from 1955 to 1956.

A business organization may be likened to a tree. It must serve the public, it must give forth good products, honest products, quality products if it is to grow and flourish. It must perform a useful function and give value "pressed down, shaken together, running over" if it is to survive. —Wilferd A. Peterson in *Good Business*.

When we fight something we fear or dislike, we give it more power to hurt us. —Lowell Fillmore in *Progress*.



BLINDERS ON THE MIND. Communists read what the government permits them to read. You can bet this doesn't include the truth about our way of life and why it's better. We can't buy the freedoms we enjoy—but we can invest in them, and in our own security, whenever we buy U. S. Savings Bonds.

W. M. Larkin, Beaumont, Dies

May 24 After Long Illness

WILLIAM M. LARKIN, system supervisor of industrial sales, died May 24 in Beaumont's St. Elizabeth Hospital after a long illness. He had been with the Company since June, 1936, when he was employed as a district sales representative in Beaumont.

It's Not True That

"Calories Don't Count"

FOOD and Drug Administration recently seized a large number of copies of the best-selling diet book "Calories Don't Count", by a medical doctor; and seized a large quantity of capsules sold in connection with the book. The capsules contain safflower oil.

FDA stated that "Seizure papers in both cases charge that the book and other labeling material represent the safflower oil capsules as effective for weight control **without regard to caloric intake**, that they are effective in lowering the cholesterol level of the blood and even in improving the complexion."

No matter how many degrees anyone has after his name, any statement that calories do not count in weight reduction is **pure bunk**. The same thermodynamic law of the conservation of energy applies to people as to steam boilers. If you add coal to a stockpile faster than the boilers use it, the stockpile is going to get bigger. If you add calories to a person faster than the body uses them, fat is going to be stored and weight increased.

FDA says the book argues that obese persons can eat thousands of calories a day and still lose weight by including unsaturated fats in the diet. (Every nutritionist knows this is not so.) FDA also **seized** window posters that said "dieters must eat fat to lose fat". This incorrect notion that "it takes fat to burn fat" is plugged in the book. (Reference: FDA release HEW-S47 of January 23, 1962.)

In September, 1942, he was promoted to power engineer and the next year transferred to Baton Rouge. Mr. Larkin moved to Lake Charles in August, 1946, and was promoted to supervisor of industrial sales in Lake Charles in January, 1948. He was promoted to system supervisor and transferred to Beaumont in July, 1959.

A resident of 182 Circuit Drive, Beaumont, Mr. Larkin was a 1933 graduate of LSU with an AB in education. He was a member of St. Anne's Catholic Church in Beaumont and a past president and director of the Petroleum Electric Power Assn.

Survivors include his wife, Gladys;



W. M. Larkin

two sons, W. M. Larkin, Jr., Baton Rouge, and Ricky Larkin, Beaumont; a daughter, Mrs. Charles W. Jones, clerk, customer accounting, Lake Charles, and three granddaughters.

Funeral services were held in Beaumont and burial was in Thibodaux, La.

R. W. Dunham, Port Arthur, Dies Following Lengthy Illness

ROBERT W. "RED" DUNHAM, chief clerk in Port Arthur since 1949, died June 3 in St. Mary's Hospital in Port Arthur after a long illness. He had been with Gulf States nearly 37 years in Port Arthur, Baton Rouge,

Beaumont and Alvin, Texas.

Mr. Dunham joined our Company as a night switchboard operator in Port Arthur in 1925. He soon moved into the Accounting Department, where he remained. He was named general and construction clerk, Beaumont, in July, 1945, and promoted in January, 1949, to the job he held at the time of his death.

A native of Wilmer, Alabama, Mr. Dunham was a member of the Methodist Temple, Lodge No. 1264, Texas Consistory Scottish Rite 32nd Degree and Elks Lodge No. 1069. He was immediate past president of the Retail Merchants Association of Port Arthur.

Survivors are his wife; three sisters, Mrs. E. J. Baron, Jr., Port Arthur, Miss Loraine Dunham, departmental clerk in Port Arthur T&D, and Mrs. Frank P. Long of Vernon, Texas; and a brother, Gene Wayne Dunham, substation operator, Port Arthur T&D.

Funeral services were held June 5, with burial in Port Arthur's Greenlawn Cemetery.



R. W. Dunham

Sale of Bonds

Opens 1962

Financing Program

OUR Company began the first step in its 1962 long-term financing program May 21 with the sale of \$17,000,000 principal amount of First Mortgage Bonds at competitive bidding in New York City.

The 4% per cent series bonds are due in 1992. A portion of the proceeds from the sale of bonds will be used to pay off \$16,000,000 short-term notes issued under revolving credit agreements with banks to provide a part of the funds for our 1962 construction program, estimated to cost \$38,000,000, and the balance will be used to carry forward our expansion program and for general corporate purposes.

Five groups representing 163 investment banking houses with offices located in practically every state in the nation, submitted bids for the bonds. The issue was awarded to Salomon Brothers and Hutzler and Eastman Dillon, Union Securities and Company.



SAFETY TIP. Watch your step in the kitchen, especially if baby's toys are scattered on the floor. Oven doors should be closed if small children are nearby and pot handles turned toward the back of the stove, out of reach of the kiddies.



TEENAGERS VISIT SERVICE CENTER. This 11th and 12th grade American history class from Beaumont High School saw a film on the growth of the electric industry in the United States at the Beaumont Service Center last month. Afterwards they were taken to the operator's room, where this picture was taken, for a short talk. Gulf Staters shown are E. W. Robertson and W. W. Due, operators, seated, left and right, and B. H. Gager, service supervisor, standing second from right. George W. Barclay, far right, was teacher of the two classes.

Papers Presented By Five Engineers

FIVE Gulf Staters took part in technical meetings recently at St. Louis and Fort Worth. L. R. Eddins, N. C. Spencer, George T. DeLaMatyr and Ray Harris attended the joint meeting of the 7th and 15th Districts, American Institute of Electrical Engineers held in St. Louis April 30 through May 2.

John L. Warmack, electrical engineering, production staff, presented a paper "Single Operator Control of Riverside Station—An Operator Who Operates" at the Fifth National Power

Instrumentation Symposium of the Power Division, Instrument Society of America May 7-9 in Fort Worth. Co-author of Mr. Warmack's paper was J. A. Reich, system production manager.

At the St. Louis meeting, Mr. Eddins, superintendent of Riverside, presented a paper entitled "Full Automatic Operation—Riverside Power Station." Mr. DeLaMatyr, communications engineer, and Mr. Harris, engineer, also presented papers. The former's was "Problems Encountered With Microwave Relaying" and the latter's "Conversion of Single Pole 69 KV Line to 136 KV Single Pole."

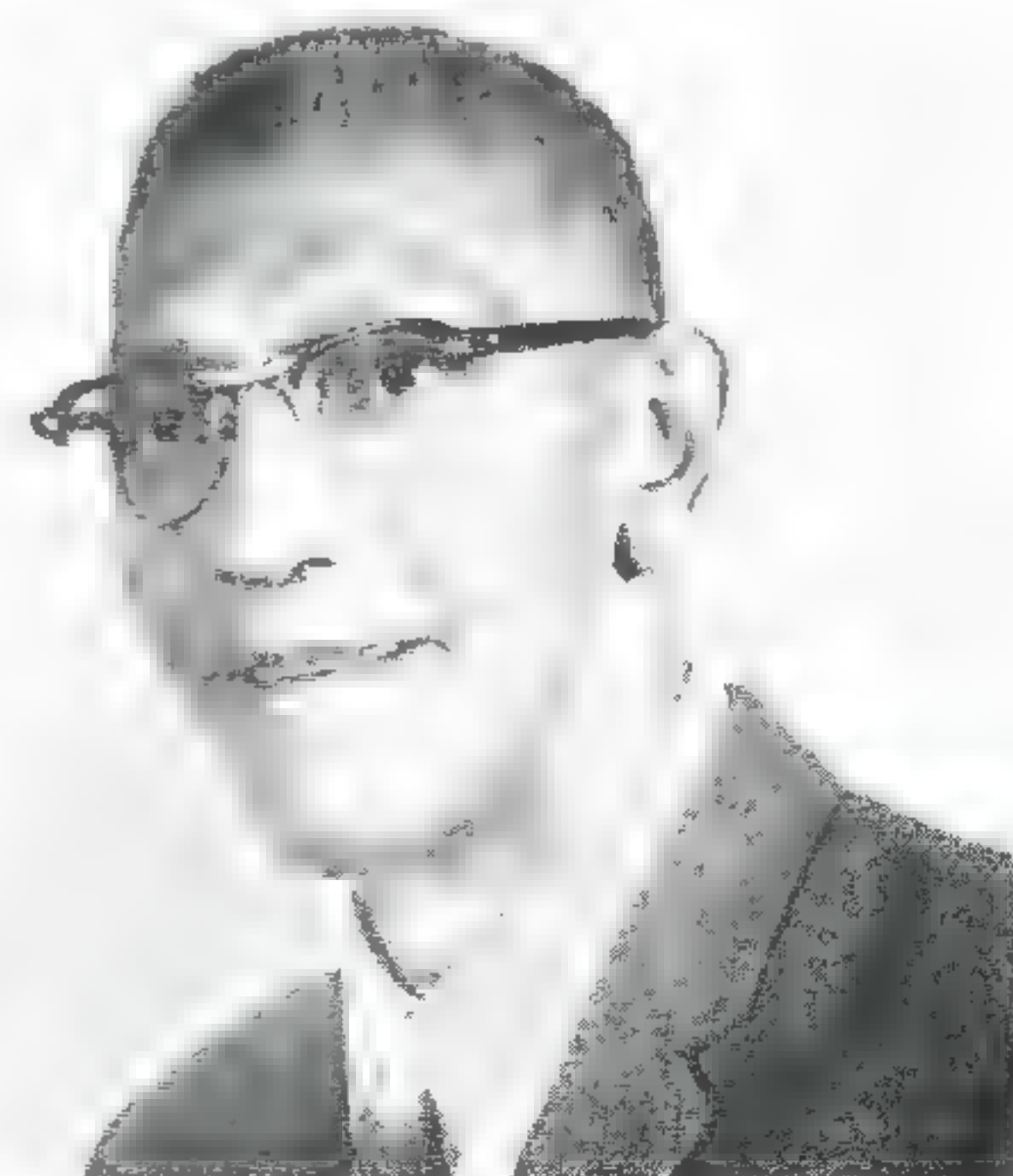
Mr. Spencer, superintendent of electrical and civil engineering, was chairman of the Generation and Transmission Session, during which Mr. Harris delivered his paper.

Baton Rougean To Retire

WILLIE LEONARD, employee in the Baton Rouge Production Department at Louisiana Station, will retire July 1. He has been an employee since January, 1932.

A native of East Baton Rouge Parish, Louisiana, he attended school in Glasgow, Mississippi. Prior to coming to work for our Company, he was employed as a laborer by various utilities and railroad companies in the Baton Rouge area.

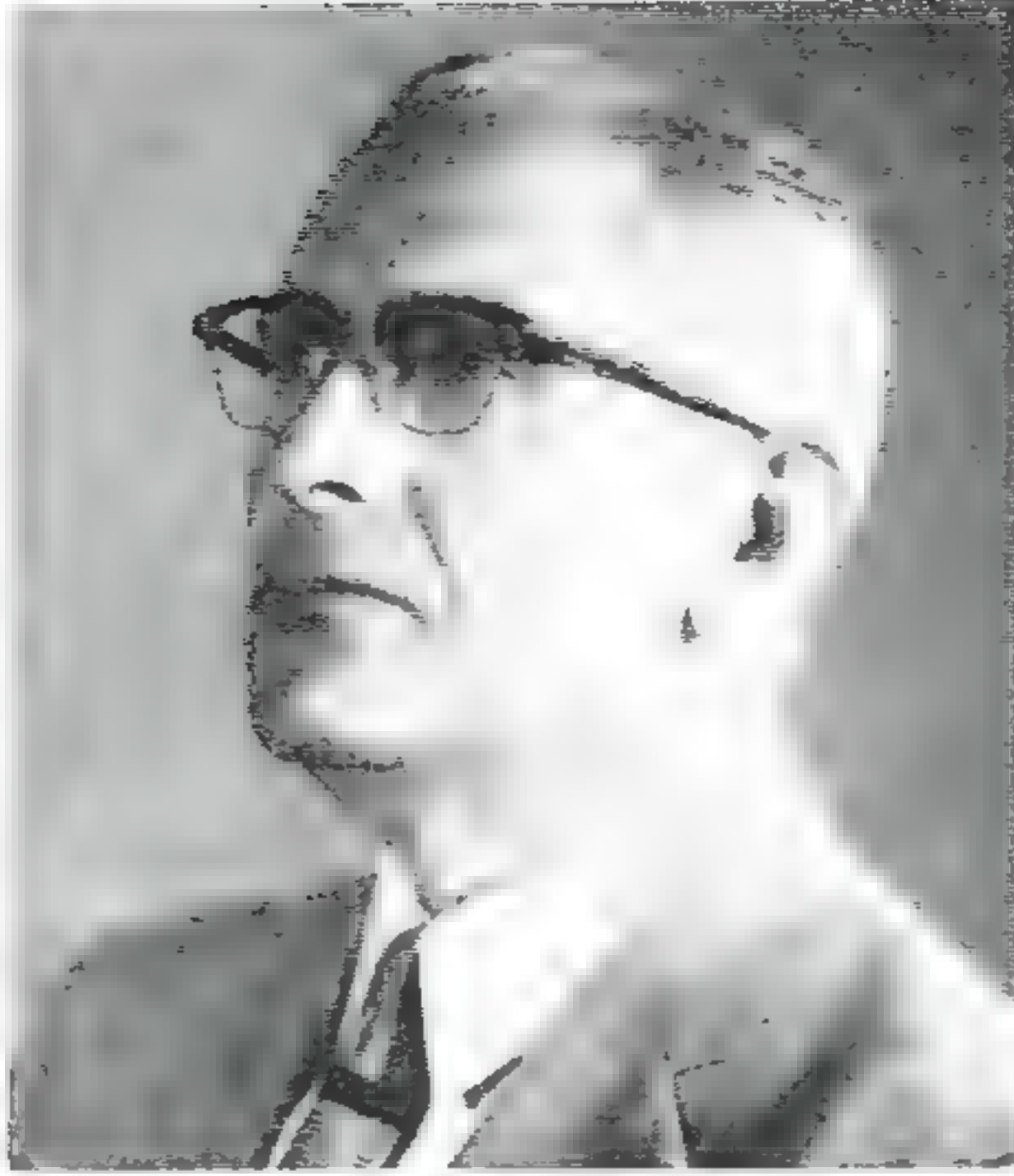
He has spent his entire length of service as a laborer in the Production Department at Louisiana Station.



Willie Leonard



Mrs. Saucier



Mr. Fore

Half-Way Mark Neared in Sales Campaign

"JUNE 30 will mark the half way point in the Commercial Sales Department's sales campaign," said Bill Richard, supervisor of Commercial Sales, Beaumont. "As of April 30, the Beaumont division is in the leading position with Baton Rouge close behind. Navasota and Lake Charles are tied for third place followed by Port Arthur."

At the end of June, \$100 awards will go to the division commercial sales team that is leading in the four campaign items—cooking, lighting, heat pumps, and heating.

Two Baton Rouge Employees To Retire July 1

TWO Baton Rouge employees, Julie M. Saucier and Percy Fore, will retire July 1. Both have been employees in the Treasury Department for 26 years.

Mrs. Saucier

Mrs. Saucier, a native of Montgomery, Alabama, received her education in Baton Rouge and New Orleans. She attended both Southwestern Louisiana Industrial Institute, (now Southwestern Louisiana University) at Lafayette and

Louisiana State University and Baton Rouge Business College.

She came to work as a home lighting representative in 1936 and was made voucher clerk in Treasury later that year. She progressed through various clerical positions until she was named senior clerk in Customer Accounts in 1951. Mrs. Saucier has spent her entire length of service in Baton Rouge.

Prior to coming to work for our Company she was employed as a stenographer in various Baton Rouge businesses.

Mr. Fore

Mr. Fore was employed as a collector in Baton Rouge and has advanced through various clerk positions in the Treasury Department. He has been a senior clerk in Customer Accounts since 1949.

Mr. Fore was born in Livingston Parish, Louisiana, and received his education in Live Oak, Watson Parish, Louisiana. He attended Baton Rouge Business College. Before coming to work in Baton Rouge, he was employed as a clerk by various Baton Rouge and New Orleans firms.



BATON ROUGE SAFETY RECORD RECOGNIZED. R. O. Wheeler, division manager, Baton Rouge, presents Jack Kirkland, electric operating superintendent, the "President's Award" for Baton Rouge Division personnel having achieved a perfect record of an accident-free year. Baton Rouge employees have worked to date more than 3½ million



man-hours without an accident. At the right, Mr. Wheeler presents the Edison Electric Institute safety award to Jack Donaldson, F. G. Hornsby, and J. A. Ellis, Baton Rouge T&D. The awards were made at annual safety husband and wife banquets for Baton Rouge employees.



Aubrey Sprawls

Aubrey Sprawls Honored by Future Farmers

AUBREY SPRAWLS, Beaumont Division area development engineer, was awarded the Honorary Lone Star Farmer Degree at the Area IX Future Farmers of America convention June 1-2 in Nacogdoches, Texas.

The degree, conferred annually on four persons in the 24-county area, is for adults who have made outstanding contributions to vocational agriculture in Texas. As area development engineer, Mr. Sprawls works closely with vocational agriculture departments and FFA chapters in the area.

J. D. Nixon, Beaumont High School teacher and president of the Vocational Agriculture Teachers Association of Texas, nominated Mr. Sprawls for the honor. "He has done a fine job for us and deserves recognition," Mr. Nixon said. "He has done a great service to Area IX FFA members by providing teaching materials and assisting with and actually teaching short courses on electricity and electrical safety and farm motors."

A native of Clovis, New Mexico, Mr. Sprawls is a graduate of Texas A&M with a BS in agricultural engineering. He has been with our Company since his graduation in 1949 except for the period 1951-53 when he served in the Army.

BR to Host First Bowling Tournament

THE first annual bowling tournament for Company bowlers will be held June 23 at the Circle Bowling Lanes at Airline Highway and Florida Boulevard in Baton Rouge.

The competition is open to team bowling only. A team will be made up of any five bowlers and can be a mixed team. The tournament is sanctioned by both the ABC and WIBC. Tentative starting times are 1 and 4 p.m.

Trophies will be awarded for: first place team; high handicap series, man and woman; high handicap game, man and woman; high scratch series, man and woman; and high scratch game, man and woman.

The entry fee for the event is \$3.00 per bowler, \$1.50 is for bowling fee and the rest will go toward the prize fee. Handicap will be 75 per cent of difference between bowler's average and 200. Averages will be based on current winter league.

For entry blanks and more information contact: Leroy Bodeman, Beaumont; Ed Hodges, Lake Charles; Rodney Ringuet, Jennings; Jake Hagler,



THRIFT PLAN INVESTMENTS

THE trustee of the Employee Thrift Plan during May purchased, with employee deductions and Company contributions through April, 1,273 shares of Common stock at a cost of \$53,868.88 or an average cost of \$42.31648 per share.

Also purchased were 63 shares of \$4.40 Preferred stock which cost a total of \$6,095.25 or \$96.75 per share. This cost included brokerage and commission fees.

The trustee also deposited \$19,031.19 with the savings department of the First Security National Bank of Beaumont.

Port Arthur; and Don Sullivan, Baton Rouge.

Members of the tournament committee are Sam Sharp, Lois Milazzo, Don Sullivan and Jack Waltrip.



COMMERCIAL SALESMEN AT WORK. Glenn Haines, left, and Oscar Baxley, commercial sales representatives, explain the use and care of electric appliances to this group of over 50 women attending the 10th annual School Lunchroom Workshop at Lamar College in Beaumont. This was one of four such groups Mr. Haines and Mr. Baxley appeared before during the workshop. A total of 327 registered for the workshop.

gulf staters in the news

R. O. WHEELER, division manager, Baton Rouge, has been named a member of the advisory council for the Louisiana Manufacturers Association for the Baton Rouge area. The 80-man advisory council will act as liaison between the LMA board and members and provide morale and material support for programs to further state industry. The council will advise the LMA on complex problems created by increasing industrial development and urbanization of the state.

Mary Elected Interconnected Group Chairman

AUSTIN J. MARY, superintendent of planning, Beaumont, was elected chairman of the world's largest interconnected electric power group at the organization's meeting in Omaha, Nebraska.

Called the Interconnected Systems Group, the voluntary organization includes more than 125 electric utilities extending from Montana to Florida and from Texas to Pennsylvania. It is a combination of investor-owned, Federal, industrial, state, cooperative and municipal utilities. They are linked by transmission lines enabling them to economically exchange large blocks of power and provide for emergency back-up service in case of a major power failure in any part of the area.

The combined electric power generating capability of ISG is over 90 million kilowatts. This is more than the entire electrical generating capability of Russia.

Hosts for the two-day meeting were the Omaha Public Power District and the Nebraska Public Power System.

C. R. Brinkley, district superintendent, Liberty, was elected a director of the East Texas Chamber of Commerce recently at the chamber's convention in Orange.

Malcolm Williams, area development engineer, Lake Charles, has been elected treasurer of the Southwest District Fat Stock Show for 1962. The stock show is held annually at McNeese State College.

C. A. "Butch" Ibach, superintendent, Sabine Station, has been made a member of the board of directors of the Orange County United Fund. He has been elected to serve a term which expires February, 1964.

SYMPATHY TO:

Horace Trahan on the death of his father, **Albert Trahan**, on May 12.

Mr. & Mrs. C. P. Shirey, manager System Safety and Training, Beaumont, on the death of Mrs. Shirey's father, **Frank Stewart** of Navasota, Texas.



SAFETY TIP. A shocking scene—radios in the bathroom are a menace, as this gentleman in the shower is about to find out. Touching any electric appliance while standing in water can cause instant electrocution.

J. L. Haddox whose father passed away on May 27.

Doris Nichols whose sister, **Sharon**, was killed in an automobile accident on May 6.

Welcome Aboard NEW EMPLOYEES



Charles C. Petry
Clarence Rembert
Alfred Berry, Jr.
Johnnie L. Reed
Richard L. Dees
Edward F. May
Thomas Erkingier
Melville J. Faust, Jr.
Garland Lege
Paul L. Granger
Guerry W. Weathers
Ina F. Lyons
Nancy A. Rinando
Dave Thomas
Mary S. Brock
Kelton R. Whitehead
Sandra A. Mouch
Judith A. Marcantel
Mary A. Thibodeaux
Ann P. Gibbs
Lewine Germany

Neches	Production
Sabine	Production
Sabine	Production
Sabine	Production
Conroe	Distribution
Baton Rouge	Distribution
Baton Rouge	Distribution
Baton Rouge	Distribution
Lafayette	Distribution
Lafayette	Distribution
Beaumont	Engineering
Beaumont	Treasury
Beaumont	Treasury
Orange	Treasury
Somerville	Treasury
Baton Rouge	Treasury
Baton Rouge	Treasury
Lake Charles	Treasury
Lafayette	Treasury
Beaumont	Advertising
Navasota	Home Service

HAVE A CIGAR ON-



Mr. and Mrs. Robert "Rug" Gary, Jennings T&D-Line, on the birth of their first child, April 24. The father was upset when **Michael Wayne** was announced as being a girl instead of a boy in the Jennings Daily News.

Mr. and Mrs. D. R. McCoy, Jennings T&D-Line, on the birth of their fifth child, on the fifth day of the fifth month at the fifth hour, but **Naomi** didn't weigh five pounds, she weighed six pounds and four ounces.

Mr. and Mrs. Emery Fruge, line foreman, Lake Charles, on the birth of their daughter, **Gwendolyn Rae**, May 17.

Mr. and Mrs. Leonard E. Davis adopted a baby boy, May 31, in San Antonio, Texas. Mrs. Davis is the former **Martha LeVois**, daughter of Navasota Division Manager, **Henry C. LeVois**. The baby was eight days old at the time of adoption and has been named **Dean Davis**.

Mr. and Mrs. Rodney L. Ringuet, Jennings, on the birth of their daughter, **Mary Amelia**, May 18. Mr. Ringuet is a meter reader in Jennings. Mary Amelia was welcomed by her brother, **Roddy**.

PUT IT ON! KEEP IT ON!



Mr. and Mrs. Raymond L. Dupree, on the birth of their son, **Alan Gregory**, March 5. Mr. Dupree is in the Engineering Department in Beaumont.

Mr. and Mrs. Carl Varnado, Baton Rouge Gas Meter Shop, on the birth of a daughter, **Kathy Rehnea**, May 12.

Mr. and Mrs. A. E. Davis, T&D-Line, Port Arthur, on the birth of their daughter, **Joyce Ann**, April 16.

Mr. and Mrs. Lonnie J. Cobb on the birth of their daughter, **Kathy Lynn**, May 7, in Baptist Hospital, Beaumont. Lonnie is an engineer in the Production Department.

Prayer is man's steady effort to know God, and God is the source of all man's good. —Catherine Thrower Ponder in **Good Business**.

There is beauty in the performance of unselfish service. —E. H. Zimmerman in **Unity**.

A DRIVER'S PRAYER

Dear Lord, before I take my place
Today, behind this wheel
Please let me come with humble heart
Before thy throne to kneel.
And pray that I am fit to drive
Each busy thoroughfare
And that I keep a watchful eye
Lest some small child be there.
And keep me thinking constantly
About my responsibility
When driving past the playground zones
Or by some busy school.
Then when I stop to give someone
His right to cross the street
Let me my brother's keeper be
And spare a life that's sweet.
Please make me feel this car I drive

You gave me to enjoy
And its purpose is to serve
Mankind, but surely not destroy.

—submitted by

Vernon C. Young

Substation Department
Baton Rouge



PROMOTIONS

Roger E. Puckett
Kent R. Kirk
Oscar C. Thompson
Roy B. Hartt
Thomas E. Amerine
Nathan E. Bibb
Henry A. Marino, Jr.
Joseph H. Sanco
Margaret A. Landry
Claude H. Douget
Robert L. Sellars
Jack D. Wiggins
Claude D. Britnell
Kenneth E. McCullough
Peeler O. Davidson
Harold E. Turner
Charles E. Coleman
Bobby H. Schenk
Robert A. Jordan
Kenneth C. Howell
William E. Hogan
George T. Wagnon
Joseph L. Faulk
Cesaire Guidry, Jr.
John J. Arabie

Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Bridge City
Bridge City
Liberty
Port Arthur
Baton Rouge
Baton Rouge
Baton Rouge
Baton Rouge
Lake Charles
Lake Charles
Lake Charles
Lake Charles
Jennings
Lafayette
Lafayette

Apprentice—T&D
Lineman 2/C
SubMech 2/C
SrEngAsst—Prod
EngAsst—Eng
SrEngAsst—Eng
SrDraftsman—Eng
Janitor—BldgServ
KeyPunchOper—Sr
TurbineOper—Sabine
TurbineOper—Sabine
Lineman 4/C
Lineman 1/C
Repairman 2/C—LaSta
Lineman 2/C
Lineman 2/C
Lineman 1/C
SubMech 1/C
Elect 2/C—RSN
Lineman 2/C
SubMech 2/C
ResSaleRepr—Sr
Lineman 4/C
Apprentice—T&D
Lineman 2/C

SERVICE AWARDS

TWENTY YEARS

FORTY YEARS



A. F. Gager
Distribution
Beaumont



J. L. Gallup
Production
Louisiana Station



Jamey Kirkwood, Jr.
Production
Louisiana Station



G. W. Richardson
Production
Louisiana Station



H. C. Sanders
Production
Nelson Station



Aaron Sanders
Production
Louisiana Station

TEN YEARS

THIRTY YEARS



H. P. Bell
Production
Neches Station



Mary S. Collier
Beaumont
Sales



H. R. Green
Distribution
Baton Rouge



H. L. Harrison
Production
Louisiana Station



R. T. Kearney
Engineering
Beaumont



Albert Tate
Gas
Baton Rouge



N. J. Thibodeaux
Distribution
Baton Rouge



J. L. Woods
Distribution
Baton Rouge



Salesman of the Month



JOHN BORDELON
Jennings



VIRGIL FOSTER
Huntsville



BILLY CREEL
Beaumont



W. M. INGWERSON
Nederland



HASKEL SILKWOOD
Port Arthur



J. T. LANE
Baton Rouge

APRIL RESIDENTIAL LOAD BUILDERS



Salesman of the Month



WYATT BELL
Liberty



LESTER LANDRY
Baton Rouge



P. W. BAKER
Port Arthur



CHARLES BORING
Navasota

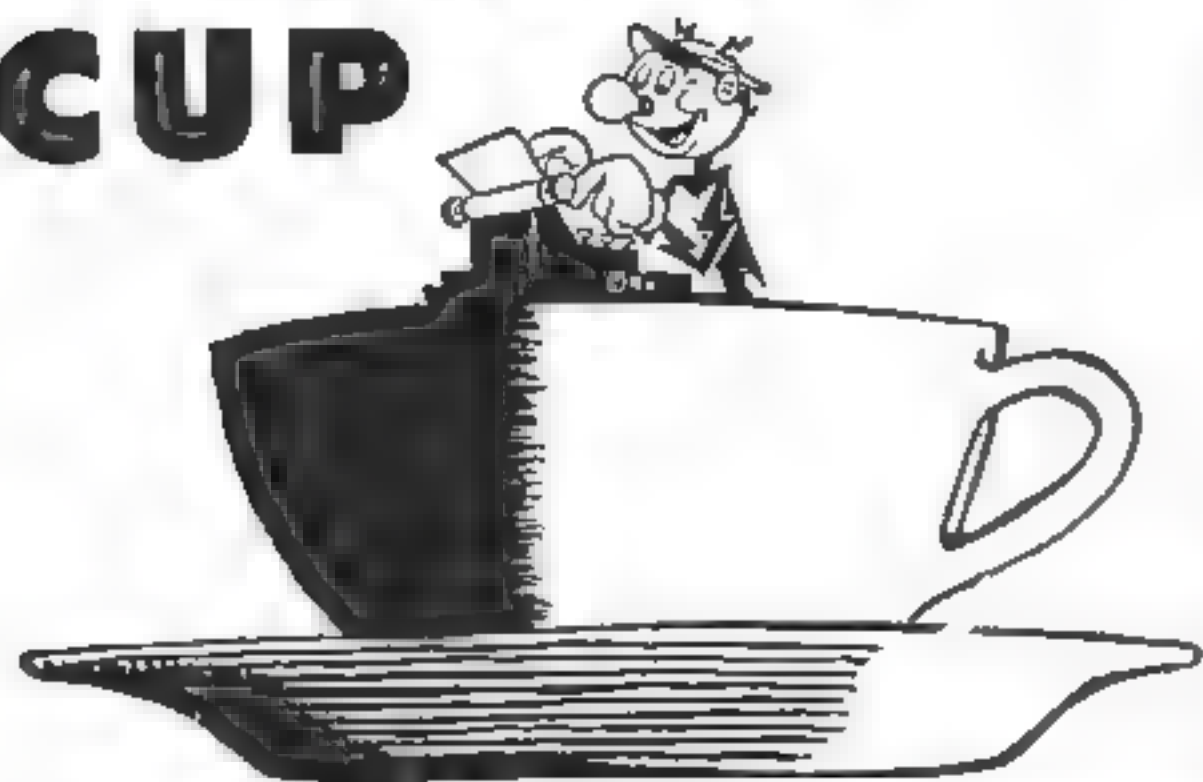


RUFUS MIER
Lafayette

APRIL COMMERCIAL LOAD BUILDERS



over the COFFEE CUP



JENNINGS

L. J. BEISSENBARGER, Darrell Goodwin, and Hut Reed enjoyed a week's vacation working around their home. Hut recently moved into a new home and was busy building stables for his quarter horses.

Emery Istre and his wife visited Fresno, California, on vacation to visit their son and family. They were gone two weeks and visited many points of interest on the way to California.

Carita Goodreau, local office clerk, Jennings, has been elected to a second term as president of the Jennings Jaynes, auxiliary of the Junior Association of Commerce.

Jo Vida Lavergne, local office clerk, was married to Harry Allendorph, May 17, in Lafayette, Louisiana. Jo is continuing to work in the Jennings office.

—By Mary Gautheir



SUBSTATION DEPARTMENT

CHESTER LANDRY has returned from active duty with the 451st. Quartermaster Company stationed at Fort Polk. We are all happy that Chester has returned and welcome him back to the crew.

We wish a speedy recovery to **Eunice E. Byrd**, truck driver, who recently underwent surgery in New Orleans. Eunice is now convalescing at home and reports he will be back to work soon.

Spending a few days in Galveston were **Mr. and Mrs. Robert Derby** and



WORKS WITH YOUTH. Lloyd Craig, Port Arthur Appliance Repair, lends a hand during a recent car washing project by the Nederland Racing Association. Mr. Craig is one of the advisors of the association, a part of the Explorer Scout program. The association, which is open to all boys interested in any type of racing, has a three purpose program—to promote safe driving, to encourage organized racing and to better understand the art of mechanics. "The club helps the boys find an outlet," Mr. Craig says. "It keeps them from racing on the streets and becoming lawbreakers. The boys have prepared a charter by which they govern their own conduct. They even have set up penalties for any member not conducting himself as a credit to the association." There are 18 charter members of the association, ranging in ages from 14 through high school. The boys are presently working at various projects to raise enough money to lease and improve an old scramble race track near Nederland. The boys also plan to rebuild an old car for racing competition.

children. They also visited in Houston several days. Bob is substation foreman at the Substation Department.



A WESTERN HOLIDAY. Mr. and Mrs. A. G. Gaudin, Baton Rouge Gas, enjoyed a visit to the Trail Creek Cabin at Sun Valley, Idaho. They attended a convention of the National American Life Insurance where Mrs. Gaudin is employed.

GARAGE

Mr. and Mrs. D. A. Spell recently took a one-week vacation and visited friends in Breau Bridge, La. Mr. Spell is a foreman at the Lake Charles Garage.

—By Jo Ann Burnett

ENGINEERING

WANDA BRADFORD, Engineering steno., went to West Texas for a weeks vacation visiting her sister.

Francis E. Mathis, after undergoing surgery a while back, is now temporary assigned to the Right-of-Way Department working with L. A. Sullivan, Jr.

—By Zilda Sonnier

LINE

W. M. GIBBS has been able to be back visiting lately. He is recovering from a recent heart attack. He is looking fine and anxious to be back to work.

—By Edith Patterson

LAKE CHARLES GENERAL

FUN was had by all at the spring party for the Kilowatt Klub in Lake Charles. It was held on May 19 at Our Lady Queen of Heaven K.C. Hall. The menu consisted of barbecue

beef, baked beans, potato salad, trimmings and plenty of beverage. The crowd turnout was very good.

A surprised program emcee was Gulf Stater, **Sonny Horstmann**, as he "had a curve ball thrown" at him by Lake Charles Classic bowlers as they packed the Pioneer Club for their annual banquet. After having given out hundreds of trophies, awards, novelties, stretching back to 1948 when Gulf States first sponsored bowling, he was presented a plaque engraved "with deepest appreciation for outstanding services to Area Bowlers."

His expression of appreciation was, "Humbly, I accept this award but actually I am due little credit as my programs are built around some very talented people."

We found out that **Mary Farlow** (sister of **Ed** and **Jimmy Farlow**,) and **Emery Fruge** (line foreman) are some of that talent. Mary makes the decorations, place cards, and novelties and Emery performs as humorist and entertains with his slight-of-hand tricks.

—By *Charlene Harper*

VACATION MEMORIES ARE OUT THERE . . . waiting to be carried home and cherished. Just a film-filled camera is all that you need. You'll want plenty of color film, of course, to do justice to the natural beauties of flower, bird and forest greenery. Indelible priceless memories of your loved ones in vacation action . . . Junior sliding into third, Dad landing the big one that didn't get away, or Sis astride a frisky pinto . . . can best be captured on high-speed film. So keep a good supply handy. Don't forget to send a copy of those pictures to PLAIN TALKS.

LAFAYETTE

BETTY GUIDRY, local office clerk, Church Point, and **Mike Chevalier**, customer clerk, Lafayette, recently attended the Employee's Training Program in Beaumont.

Mr. & Mrs. J. R. Peckham are currently in Miami, Florida. Mr. Peckham is district superintendent. We hear that they are enjoying their vacation.

Edwin Judice and his family vacationed in Houston recently. While there they attended two Colt .45 baseball games.

Jessie Fremin, customer clerk, was honored by her fellow employees before her departure to await a visit from Mr. Stork. Jessie was presented a gift.



Hi! Timothy is the three-year old son of Helen Powell, department clerk, Port Arthur Meter.

Jessie has been with the Company several years.

NAVASOTA

G. W. SMITH, engineer, Navasota T&D, is manager of the defending City Little League Champs, the Pirates, this year. **Billy R. Hinze**, assistant engineer, is the assistant manager of the Giants team. This is Gerard's third and Billy's second year to manage a Little League Team. For the first three games of the season, the Pirates have won two games and lost one, and the Giants have won one and lost two.

Major J. L. Rumfield, senior engineering assistant, Navasota, attended

his last meeting as an active Air Force Reservist on Sunday, May 13. At his request he is being assigned to the non-affiliated reserve system where he expects to remain until his retirement from the Air Force in 1983. He enlisted in the United States Army Air Corps in October, 1941, and has remained active since that date. His whole Air Force career has been in the communications-electronics field and at the time of his request for transfer to the inactive reserve was serving as communications-electronics staff officer of the 9412th Air Force Recovery Squadron, Easterwood Airport, College Station, Texas. Major Rumfield served with the Fifteenth Air Force in Italy during World War II.

—By *Roseanne Pry*

Dina Griffith, daughter of **Mr. and Mrs. R. P. Griffith**, general substation foreman in the Navasota Division, represented Navasota as duchess in the Brenham Maifest on May 12. She was escorted by **Duke Huntington Swanson**, son of **Mr. and Mrs. J. C. Swanson**.

CHARLOTTE BORING, daughter of **Charlie and Mildred Boring**, has been elected as one of the twirlers for the Navasota Junior High School band. Charlie is Navasota commercial sales representative.

Inez Lauter, daughter of **Gilbert and Ruth Lauter**, has been elected head cheer leader for the Fangs, the Navasota Junior High School football team. Gilbert is a member of the Navasota Substation Crew.

Vacationers, **Roseanne Pry** and **Mary Schulte**, report a wonderful time on their trip to Florida along the Gulf Coast. They returned with first-class suntans.



SURPRISE PARTY. The girls in Customers' Accounts, Beaumont, honored Ethelyn Wilson with a surprise farewell gift and cake. Ethelyn left to join her husband who has been transferred to Houston. Front row: Wanda West, Mrs. Wilson, Cole Vaughan. Second row: Barbara Rahar, Gale Arnold, Ruth Harris, Shirley Johnson, Dinah Lyons, Betty Clark, Ginger Hopkins, Martha Huffman, Gordie Noack, Charlotte Bass, Shirley Noah.

Bernice Bosse also vacationed this month, spending part of her leisure on the Gulf Coast.

Bobby Lee Feagin and Kathie Feagin on the birth of a new daughter, Elizabeth Anne, born April 29. Bobby is in the Navasota Line Crew.

The R. E. Mortons vacationed in Florida.

Dorothy Dickschat, Navasota Division office stenographer, became the bride of Herbert Stolz, Jr., of Washington on June 17. The wedding was held in Friedens United Church of Christ in Old Washington. Dorothy will continue her employment with the Company.

—By Jeannette Sangster

SABINE STATION

SABINE STATION personnel wishes to thank all of you who were so helpful during our open house and official dedication ceremonies. Because of your assistance, the occasion was an overwhelming success. This success was especially evident during the General public open house when approximately 4000 people visited the plant. A DOFFED FEDORA TO YOU!!!

Some people are quite fortunate, a new plant and a new home. A. V. Leverett and J. T. Graves, operations, recently moved into their new homes.

Congratulations to Claude Douget and Robert Sellars, who made turbine operator.

—By Kay Zunker

ORANGE

RECENT bowling honors were won by Harvey Barron, substation operator, and Cecil Willey, husband of Reba Willey, Sales. Harvey and Cecil teamed to come away with first place in doubles competition in Orange's Men's Bowling Tournament. Cecil also tied for first place in the all-events competition.

In another phase of the sports department, the Orange Independent Softball team has started the season off with a one and one record. Clayton Tuttle, Sabine Station, pitched a no-hitter, May 20, to get his team rolling. Other employees on the team are: Charles Saunders, Meter, Melvin Hogan and Gene Koci, Accounting, Glen McGuire, Hershel Stagner, Henry Wagner, Van Kitchens, Line, Joe Snider, Service. Gene Salonek and Dennis Forston, Substation, and Thomas Berryhill, Larry Gurney, Wisner Boudreaux



BEAUTY CONTESTANT. Joann Marie, daughter of Mr. and Mrs. Vick J. Pizzuto, Baton Rouge Gas, was first runner up in the beauty pageant held at Glen Oaks High School.

and Ralph Havard, Sabine Station. This independent team is looking for games with other softball teams in the area. If anyone is interested in scheduling a game, contact any of the players.

On a recent deep sea fishing excursion, Joe Snider landed a 64-pound Warsaw. On the trip to witness the "truth" were Jimmy Spurlock and his wife, Karen, former Orange Gulf Staters now living in Woodville.

Attending the customer contact classes in Beaumont recently were Barbara Bryant and Florence Finnell, Accounting.

We have welcomed a new employee, Dave Thomas, who took the place of Jim Robinson, our newest annuitant. Dave joins our fine team of building service personnel.

—By Davie Carpenter

BATON ROUGE

THIS has turned out to be a banner year for Jimmie Q. Barrick, Baton Rouge Gas.

Jimmie had the honor of receiving his 30-year service award from Chairman of the Board Nelson, which was his third award presented to him by Mr. Nelson, who incidently was president of the old Baton Rouge Electric Company when Jimmie started work for the Company on March 14, 1932.

Jimmie's oldest son, Jimmie, Jr., who worked part time for the Company is

graduating from LSU with a degree in civil engineering. His next to oldest son, Reggie, who also worked part time for the Company, is stationed at Fort Polk with the USAR unit. He has been promoted from private to corporal within the one-year hitch which terminates in September. He was also on the post basketball team that went to the Fourth Army Basketball Tournament at Fort Sam Houston in San Antonio, Texas.

Jimmie's youngest son, Gary, is graduating from Broadmoor High School where he was outstanding in basketball and received a trophy for most valuable track team member. He broke and equaled some long-standing high school track records. Gary has signed a grant-in-aid scholarship with Northeast Louisiana State College and will enter there this fall.

Jimmie's youngest child and only daughter, Barbara, is a junior at Broadmoor and achieved a high scholastic average plus lettering in physical education and Girl's Athletic Association.

Betty and Jamie, wife and daughter of Jim Jr., received their diploma from LSU's Dame Club majoring in PHT, "Pushing Hubby Through." Congratulations will be in order from Jim Jr. and Betty in August, for they are expecting their second child and grandpa's second grandchild.

Jimmie says his wife, Mabel, has also received her 30-year service award for a job well done in bringing up their three boys and girl.

The Baton Rouge Short Circuit Club held its annual spring dance at UCT Club on May 4 with music furnished by the "Dukes of Rhythm."

—By Freda Hoyt

GLYNES KAY "MISSY" WESTH, daughter of Mr. and Mrs. Valderman Westh, he is mechanical maintenance supervisor at Louisiana Station, was recently elected president of Delta Delta Delta Sorority at Louisiana State University.

"Missy" is a junior this year and is in the College of Chemistry and Physics and is majoring in medical technology.

During the past three years she has been very active in campus life. Some of the organizations and activities she



has taken part in are: freshman advisor, vice president and treasurer of Women's Recreation Association, secretary of Delta Gamma Delta Intersority, Student Union Committee, and Lambda Lau (national medical technology organization).

Her Tri-Delt activities included pledge president, outstanding pledge, athletic chairman, homecoming decorations chairman, wild goat race winner, and comptroller of the Angel Flight.

—By Gayle Miller

DAYTON

MAKES BASEBALL NEWS. Michael, son of Mary Hudspeth, local office clerk, Dayton, recently hit three home runs in a Little League Baseball game. Michael has a total of four home runs in three games. Musial and Mantle had better get ready to move over.

BEAUMONT

A sad farewell to **Carolyn Boles**, steno in the System Safety Department. Carolyn is moving to Houston where her husband, **Don**, has accepted a teaching position with Kincaid Schools. Carolyn was the pride of the Personnel Department for playing "Cover Girl" not only for **Plain Talks** but also on system-wide billboards and TV.

Personnel welcomes another lovely brunette, **Annie Ruth Finley**, who is replacing Carolyn. Annie Ruth is from Beaumont and was previously employed by the Security State Bank.



A PROUD GRADUATE. John Lawrence, six-year-old son of Mr. and Mrs. D. A. Bourg, Baton Rouge Gas, graduated from St. Aloysius Kindergarten School on May 18.



HIS MAJESTY. John Russell, 3, son of Calvin A. Comeaux, Baton Rouge T&D Engineering, was recently named "King of the Pine Tree Festival" at the second annual Louisiana Pine Tree Festival in Walker. The Comeaux's live in Denham Springs.

Jim Towers, training representative, was recently elected vice-president of the Sabine-Neches Chapter of the American Society of Training Directors.

The girl with the pretty smile sitting at the receptionist desk in the Personnel Department is **Georgia Endicott**. Georgia is a graduate of Lamar Tech.

John Irwin, training representative, left June 4 for a two-weeks "Uncle Sam Type" vacation. John is a staff sergeant in the USAF Reserves.

ON May 7 the home of Mr. and Mrs. **H. C. Baldwin**, she is Nora Ann of records, was the scene of a gala dinner party attended by the Records Department girls. The menu consisted of charcoal steak, baked potatoes, pinto beans, salad, and homemade ice cream.

Imogene Ward is home recuperating after undergoing surgery in Baptist Hospital May 16.

The eighteenth floor employees extend a hearty welcome to **Eldridge Mathews**, who was a test technician first class in the Test Department at Neches Station, was recently transferred to the System Production Department in connection with power plant data systems.

The daughter of Mr. and Mrs. **H. C. Davidson**, Mrs. **Barbara Jean Davidson Slaughter**, received a BS degree in home economics from Lamar Tech, May 26. She had previously attended Texas Tech at Lubbock.

Linda Frank received a "PHT" degree Saturday, May 26. The "Hubby" she "Put Through", **Mike**, an account-

ing major, received a BBA degree from Lamar Tech.

The daughter of Mr. and Mrs. **W. B. Gurney, Brewster**, a drama major at Stephens College, will appear in the productions; "Send Me No Flowers", "Taming of the Shrew", and "Look Homeward, Angel", June 25 through August 25 at the Okoboji Summer Theatre, Spirit Lake, Iowa.

Becky, daughter of Mr. and Mrs. **P. J. Guelfi**, received a BS degree with a major in home economics and a minor in education from Texas Women's University in Denton, May 27.

A MBA degree from the University of California at Berkeley was received by **Mickey Merchant**, son of Mr. and Mrs. **M. A. Merchant**, June 9, 1962. His major was in marketing and advertising.

"School Days—School Days" is a very fitting theme song for two sons and two daughters of Mr. and Mrs. **J. B. Coltharp**.

Thomas graduated from Beaumont High School, May 30.

Myrtis Coltharp Thompson, an honor student, received a BS Degree in Food Management from Texas Tech in Lubbock, May 28.

Antionette is scheduled to graduate in July from Memorial Hospital School of Nursing in Houston.

Marcellus, another son, who was an honor graduate at the University of Texas completed a three year tour of duty as a naval officer and is now back at UT where he is a candidate for a PHD in chemistry.

—By Frances Linthicum



TIME OUT FOR COFFEE. Production Department personnel at Neches Station take a few minutes off to chat over an afternoon cup of coffee. Pictured are Lee Johnson, James Johnson, Tommie Stewart, Luther Barrow, Murray Harris, Dan Dumas, Ralph Pryne and Frank Turner.

What Others Are Saying

"A merchant friend advises that while business isn't what it should be, it's less worse." —**Robert O. Gauger**, Whitehall (Wis.) Times.

Built - In Immortality

GOVERNMENT agencies created for special purposes seem to have a sort of built-in immortality. They remain in existence, staffed and taxpayer-financed, long after the reason for their existence has passed.

Take, as a fine present-day example, the Rural Electrification Administration.

It was started to bring electricity to farms which, because of remoteness, low load factor, or other disadvantages, could not then be served on a normal commercial basis.

Now the rural electrification job has been completed. More than 95 per cent of farms are using central station electric service, either from REA co-ops or the business-managed utilities, or have it available.

But REA now seeks to expand into service areas which its founders never contemplated. As the Council of State Chambers of Commerce recently pointed out—in a report recommending termination of the REA program—80 per cent of new REA customers are non-farm users, and it "is now moving into the financing of large power generating facilities in direct competition with taxpaying utilities, instead of limiting its financing to power transmission facilities and customer services as originally intended."

It should be emphasized that the REA co-ops are no longer struggling pioneer enterprises. They are entrenched and substantial businesses. But they still are exempted from most of the taxes paid by investor-owned utilities—and they still are legally empowered to borrow government money (which is the taxpayers' money) at interest rates below those which the govern-



ment must pay on its own security issues.

The life of a government activity, like that of a private activity, should end when the need for it and its usefulness ends.

—*from Industrial News Review*, May 14, 1962

"Things would be better if all our statesmen were on a peacework basis." —**Ray Winans**, West Springfield (Mass.) Record.

A SIGN OF PROGRESS

IT may come as a surprise to many, but there are 182,250,000 people in the U.S. who are not millionaires.

Put another way, there are 100,000 who can boast of having a million in the sock. If this seems small, it nonetheless represents progress, for in 1953, the U.S. had only 27,000 millionaires.

"I don't know why everybody's criticizing our foreign policy. We're still getting along with Bermuda." —**Bob Orben**, Bakersfield (Calif.) Weekly Blatt.

The Answer

NEWSWEEK prints a line a disgruntled taxpayer wrote to the tax collector: "Now I know what the president meant when he said: 'Ask not what America will do for you—ask what you can do for America.'"

Party Platform

THE Socialist Party platform of Norman Thomas, presidential candidate in 1932, had this for its number two plank titled "Social Ownership."

"1. Public ownership and democratic control of our mines, forests, oil and power resources; public utilities dealing with light and power, transportation and communications and of all other basic industries."

"2. The operation of these publicly owned industries by boards of administration on which the wage-worker, the consumer and the technician are adequately represented; the recognition in each industry of the principles of collective bargaining and civil service."

Current History — Vol. 36, April-September 1932. Published by the New York Times Company.

Beautiful Thought

The retired editor was a real oldtimer. He was being interviewed by a reporter on his 100th birthday.

The old man said: "Son, I'm glad to say that I have not a single enemy on earth."

Reporter: "That's a beautiful thought, Sir."

Editor: "Yas, . . . (after a pause) . . . The last one died about three years ago."

Fort Madison, Iowa,
Evening Democrat

"I wasn't sure the U.S. was ahead of Russia in the space race until Mr. K. wanted to pool information with us." —**Alfred W. Quattlebaum**, Zebulon (Ga.) Pike County Journal.

It's Not Free!

THERE is nothing in the least 'free' about the personal enterprise system. Its operation calls for the expenditure of both money and effort. And it also requires a great deal of constructive thought, and in these times of increasing interference by and competition from government agencies it also calls for not a small amount of worry . . . If the personal enterprise system ever falls before the blandishments of the Mistaken, we in the end will have only ourselves to blame. Let us not be deceived about that. But the system does not have to fall. We can save individual freedom. We can if we will.

—Cuero, Tex., Record.



*Edison recognized Communism for
what it is —*

"I can see no earthly reason why the sensible and constructive elements in American life should not publish the sensible and constructive facts of American life...as the Reds publish and hand out their arguments now. I believe that the clean and right-thinking elements should work as hard as their opponents do, hiring able writers who would prepare articles disproving all the silly but curiously ably prepared twaddle of the agitators. These men lie, lie daily, lie continually—and lie well. But it never is a difficult thing to nail a lie if you know it is a lie, are informed about the truth and are willing to take the trouble to tell your truth ably."

THOMAS A. EDISON—
A great inventor, a great man!



